

A WEEKLY ANALYSIS OF AP NEWS AND PHOTO COVERAGE



# LOG



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June 25-July 1, 1967

ENTERPRISE & IMPACT: PLUS Associated Press enterprise-investigative reporting paid off again for members in "The Lingering Shadow." The Log has recounted (June 11-17) how Sid Moody and Bernard Gavzer produced their dissection of the criticism of the Warren Commission Report after months of work -- traveling thousands of miles, talking to scores of persons, digging into the 26 volumes of the Report and the work sheets from which it was written, as well as the text of the books of the critics. The Log has told of the hours taken in transmitting the more than 20,000 words in the Moody-Gavzer study and the photographs and charts that illustrated it. Now it can tell what editors thought of it: an APNewsfeatures check of 70 Sunday (June 25) papers, big and small, across the country, showed that 64 used the story. That's 91%.

Some used it in its entirety in the Sunday edition. Others completed the series in daily installments. A few planned to complete the series on successive Sundays. A couple of newspapers printed it complete on a weekday.

\* \* \* \* \*

\* MORE WINDOWS Gangtok...Thimbu...Male...  
 \* Sikkim...Bhutan...Maldives\*

\* ON THE WORLD ...The names ring Oriental\*  
 \* bells. They represent some\*  
 \* of the outer reaches of the nearly two\*  
 \* million square miles of territory that our\*  
 \* New Delhi bureau is responsible for. It\*  
 \* stretches from Afghanistan on the west to\*  
 \* Bhutan on the east, crossing Pakistan and\*  
 \* India, with Nepal thrown in. There are\*  
 \* about 612 million persons living in the\*  
 \* area. In recent weeks, Chief of Bureau Joe\*  
 \* McGowan Jr. has given readers a look at\*  
 \* the Maldiv Islands, off the southwest\*  
 \* coast of India. Myron Belkind has gone to\*  
 \* the northeast to report on the state of\*  
 \* affairs in Bhutan and in Sikkim, where the\*  
 \* former Hope Cooke is gyalmo, or queen.\*

Many of the Sundayers had the story in tabloid or special supplement form, in a section handy to slip out and read at leisure.

The Log made another separate count covering 104 newspapers that used the story and found that 40 published it in one big block. Many used their own art work that increased the impact of special supplements. The other 64 published it in installment form. The Kansas City Star and Times began it on Sunday and cleaned it up in successive AMS and PMS editions.

\* Members welcomed their stories, with photos, by lavish displays.\*

The Cushing (Okla.) Citizen is a tiny newspaper. It printed eight pages Sunday -- but found room to get the series started in two columns. The Henderson (Ky.) Gleaner had a 16-page Sunday edition. It got the series started. The Union (S.C.) Times published a 12-page edition Monday. It furnished its readers a complete 4 1/2 page section that day.

\* Belkind's trip was the more recent.\*  
 \* Sikkim has had occasional visits by foreign\*  
 \* correspondents since Miss Cooke married\*  
 \* into the royal family in 1963. But\*  
 \* Belkind was the first AP newsman to enter\*  
 \* Bhutan since a press party including our\*  
 \* then bureau chief Henry S. Bradsher (now\*  
 \* bureau chief in Moscow) was taken on a\*  
 \* 5 1/2-day mule trip into the kingdom's\*  
 \* interior in 1960. Now a road has been\*  
 \* built to connect with the Indian plains.\*  
 \* Belkind's trip in took only seven hours.\*  
 \* The road still has bumps, where it has\*  
 \* been washed out by landslides.\*

Thus readers in farm areas shared the story with readers in metropolitan centers across the country -- members extending their public service responsibility at a time when AP Broadcast members -- the Columbia Broadcasting System and the National Broadcasting Company -- also were delving in depth into the mystery angles provoked by the critics. Our Saturday roundup on the story and the attention given the case by Broadcast members noted that the investigative processes developed this: "Despite shortcomings of the Warren Report nothing has been uncovered to refute its findings that Lee Harvey Oswald acted alone -- in view of no evidence to the contrary -- in killing President John F. Kennedy."

\* Neither Sikkim nor Bhutan has diplomatic\*  
 \* relations with any country. Neither\*  
 \* issues visas. India discourages foreign\*  
 \* travelers to the border areas. A letter\*  
 \* applying for permission to travel there\*  
 \* was rejected by the Indian foreign ministry\*  
 \* in mid-April: no permits issued unless\*  
 \* there are invitations from the Sikkim\*  
 \* royal family or the Bhutan government. They\*  
 \* had been asked for by letter. When they\*  
 \* came through in late April, the visas\*  
 \* were granted. (See Page Two)\*

Commenting editorially, the Flint Journal noted that the critics's books continue to appear on best-seller (See Page Two)

**LINGERING SHADOW:** (From Page One): lists "indicating a perverse willingness of the reading public to be deceived and misled." It was for that reason, **ENTERPRISE, IMPACT** the Journal editorial said, that it had devoted an eight-page section to the AP study. "It is our opinion that reporters Bernard Gavzer and Sid Moody did a most thorough and workmanlike job in their assignment," the editorial said. "The critics of the Warren Report now become the defendants." The St. Paul Dispatch told its readers editorially that it published the Gavzer-Moody story in the hope it will clarify many of the unanswered questions and confusions over evidence.

We learned some things from "The Middle Aged Lions" (Pett & Loh) which previously was the longest story distributed by The Associated Press. In answer to members' suggestions, Gavzer and Moody tailored "The Lingering Shadow" so that it broke easily into installments for use throughout a week. The Washington Star abstracted the series in one issue. The Chicago Tribune wrote a Page One story reviewing the work. The Los Angeles Times also handled the series in review fashion. The New York Daily News used an excerpt on Sunday. A few newspapers did chop down daily installments.

*Besides editorial comment shared with their readers, a number of editors communicated their reactions directly. Frank Johnson, Arizona Daily Star, said "We consider the Moody-Gavzer work an historic document..." John H. Colburn, of the Wichita Eagle and Beacon, wrote "This is the detailed type of reporting that is essential if newspapers are to maintain a vital role in the communications business..." Emmett Dedmon, Chicago Sun-Times, called it "an absolutely brilliant, suspenseful and readable piece of writing and research." Tenney Griffin, Valdosta Times, commented "The writers have done a fine job on a really enterprising piece of public service work."*

**MORE WINDOWS ON THE WORLD** (From Page One): Belkind returned not only with stories developed from three interviews with the Sikkim royal couple and a long audience with Bhutan's king but with these souvenirs; a small handwoven cloth, a customary gift for those who are received in Bhutan royal palaces, two bottles of a locally produced fruit juice, and an invitation from a Tibetan slingshot given him by a newly arrived refugee in Sikkim. He also had 75 mosquito bites. He decided to forego a net over his bed one

McGowan got to the Maldive Islands after obtaining a visa for Ceylon. He managed to get passage on a small freighter. When everything was closed. The premier and some other officials were with a foreign reporter but he did manage to interview several others. But footing it around the island he was able to open up another window on the world -- desirable

**SPOT REPORT** The week was packed with a variety of headlines

**HIGHLIGHTS** Premier Kosygin's visit to Cuba after

meetings with President Johnson at a news conference. The

the special session of the

Monday AMS

led 71%

High