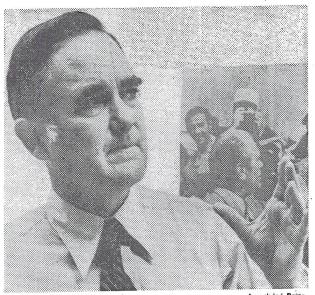
# NyTimes 76 Manager Bars Giving Aid to Rockefeller



Howard H. Callaway at Washington news session. Poster, right, shows President Ford greeting people in crowd.

## By JAMES M. NAUGHTON

Special to The New York Times

ident Ford's new election camat the outset of the campaign. paign organization will make no They reflected a White House effort to win delegate support strategy designed to shield Mr. for Vice President Rockefeller Ford from deep-rooted opposifor the second spot on the 1976 tion to Mr. Rockefeller among Republican ticket, the Presi-conservatives in the Republican dent's campaign chairman said party. today.

campaigns are not one and the feller," Mr. Callaway said at same," said Howard H. Calla-way, the former Secretary of the Army who has begun put-ting together Mr. Ford's nation-al campaign organization al campaign organization.

While it is traditional for the White House. While it is traditional for incumbent Presidents to seek nomination individually, rather than on a ticket with a Vice President Mr. Callaway's statements Mr. Rockefeller told reporters in marks were unusual in that Continued on Page 10, Column 4

WASHINGTON, July 9-Pres-they were made publicly and

"I'm not going to alienate "The Rockefeller and Ford persons who don't want Rockebuilding several blocks from

to decide on a runnin mater at the appropriate time.

"I'm not a candidate," the Vice President said. "have you ever heard of anyone running for Vice President?"

Mr. Callaway's bluntness, as

Mr. Callaway's bluntness, as he stood for more than an hour in shirtsleeves, answering questions at an "open house" in the seven-room campaign command post, was the first symbol of the openness that Mr. Ford pledged in formally declaring his candidacy yesterday. The scene was a stark and, Mr. Callaway acknowledged, deliberate contrast with the cloistered, electronically monitored offices of President "the delegates will make the decision."

One well-placed political adviser said that the statement, to which Mr. Rockefeller had consented, was meant primarily to appease the party's right wing.

Ratification Process

The adviser, who asked not to be identified, said Mr. Ford was not necessarily committed monitored offices of President monitored offices of President Nixon's 1972 campaign.

"thinks they're going to taint Ford" with the Watergate scandals would find that "it won't wash."

The described plans to allocate \$5-million to political organizations in the various states and another \$5-million to campaign advertising, but said that some details of a total \$10-million pre-convention budget would have to be kept secret because "I'm not going to personally let Ronald Reagan know what our budget is."

Staffs Compared

He sa comparison with teh staff of 300 that worked in the heavi 1972 Committee for the Re-election of the President, his staff of eight would grow to 32 by convention time next summer and would be augmented by 27 employes outside Washington.

Part of the staff will have an "investigative" responsibility, to assure that Mr. Ford's campaign is complying fully with election laws, Mr. Callaway said. He also said that guidelines were being drafted to assure that Mr. Ford's traditionally reserved until the heavi 1972 Committee for the Re-election of the President, his staff of eight would grow to 32 by convention time next summer and would be augmented by 27 employes outside Washington.

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Incumbent Presidents have traditionally reserved until the last moment at a party convention a decision whether to change running mates. However, in the case of Mr. Ford and Mr. Rockefeller, neither of whom was elected to national office, the appearance of uncertainty about the No. 2 spot on the ticket is said to be more a matter of political strategy than tradition.

Conservative Republicans

expenses as a candidate would be borne by his campaign organization and not by the Government.

Even the photographs of Mr. Ford lining the walls of the headquarters were purchased, at \$30 each, from the White HOuse, according to Mr. callawy.

"This is the most open, the most direct President we've had since George Washington," he said.

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Atlanta, where he was conducting a hearing of the National Commission on Water Quality, that Mr. Ford "should be free" to decide on a runnin mate" gan.

President Ford issued a state ment last month saying he would be "for" Mr. Rockefeller as a running mate but that "the delegates will make the decision."

to an open convention. The adviser also said the President would concentrate on "locking up" his own nomination and, having done so, would then use his influence to persuade delegates to "ratify" his choice of a running mate. In all probability, the choice would be Mr. monitored offices of President Nixon's 1972 campaign.

Mr. Callaway's statements about the fledgling Ford candidacy included the following:

The conceded that if former Gov. Ronald Reagan of California challenged Mr. Ford in party primaries, it could disrupt the party's efforts to unite after the convention, but he said that such a challenge would not prevent Mr. Ford's nomination and election.

The suggested that Mr. Ford, whose campaign will emphasize a promise to reduce the Federal Government's intrusion into the affairs of corporations and citizens, might refuse to accept the affairs of corporations and citizens, might refuse to accept the affairs of corporations and citizens, might refuse to accept the affairs of corporations and citizens, might refuse to accept the affairs of corporations and citizens, might refuse to accept the affairs of corporations and citizens, might refuse to accept the affairs of corporations and citizens, might refuse to accept the affairs of corporations and citizens, might refuse to accept the affairs of corporations and citizens, might refuse to accept the affairs of corporations and citizens, might refuse to accept the affairs of corporations and citizens, might refuse to accept the affairs of corporations and citizens, might refuse to accept the affairs of corporations and citizens, might refuse to accept the affairs of corporations and citizens, might refuse to accept the affairs of corporations and citizens, might refuse to accept the affairs of corporations and citizens, might refuse to accept the affairs of corporations and citizens, might refuse to accept the affairs of corporations and citizens, might refuse to accept the affairs of corporations and citizens, might refuse to accept the affairs of corporations and citizens, might refuse to accept the convention delegates] we're going to dump Rockefeller."

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