

From general story on miscellaneous political items, by Christopher Lydon:

... brought in only \$4,600 in contributions to party headquarters. Yet the party is insisting that the prime-time network experiment was a hit of sorts.

"We may have hit the bottom of the Niensens," says a spokesman, "but we still hit three and a half million homes for half an hour. Of 505 letters we received on the program, 450 were positive—and that's a very favorable rate." The second and last of the current series will get out over the NBC network on July 1 with the theme that "Republicans are people who care about other people."

win- which is think- in London, not L. Richard- put himself out- ning with a typi- nate response to an- ewer: "In the circum- ances," he said, "I see no realistic prospect that I would be playing an active role on my own behalf in 1976."

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The half-hour television program "Republicans Are People, Too," which the Republican National Committee paid \$124,000 to produce and broadcast earlier this month,