

Associate of Ex-Governor, Set Up Arrangements for 1970 Volume

By MARTIN TOLCHIN Special to The New York Times

WASHINGTON, Oct. 11-The|man of Starr Broadcasting publishers of a derogatory biog- group, which owns Arlington raphy of Arthur J. Goldberg House, said that it would be said today that publication had "naive" to believe that the inbeen arranged by one of Nelson vestment by Laurence Rocke-A. Rockefeller's close political feller constituted "a businessassociates, who offered to pur-like approach" to publishing.

campaign manager and director publication of the book, in of his political brain trust. "Arthur J. Goldberg, the Old

According to officers of Ar-lington House, which published the book, Mr. Wells recruited the writer, Victor Lasky, and arranged for publication and distribution.

They disputed Vice Presidentdesignate Rockefeller's statement that his brother, Laurance Rockefeller, had invested \$60,-000 in the book purely as a business venture. Nelson Rockefeller said yesterday that he had played no role in the publication.

"I'm not a child and I knew perfectly well that it was going to be used, for the campaign,' said Neil McCaffrey, president of Arlington House, a conservaive publishing house.

William F. Buckley Jr., chair-

chase 100,000 copies for distri-bution, mostly without charge, in the 1970 campaign for Mr. Rockefeller in the 1970 Governor of New York. The publication was arranged by John A. Wells, a longtime political associate of Mr. Pocket

political associate of Mr. Rocke- the Senate Rules committee to feller, the publishers said. Mr. hold formal hearings into cir-Wells had been his Presidential cumstances surrounding the

9 F i ľ United Press International Laurance S. Rockefeller

ROCKEFELLER AIDE IS LINKED TO BOOK

gun a broad investigation into Nelson Rockefeller's possible involvement with the book's Inc., a Delaware corporation publication. The Federal that received funds from both Bureau of Investigation has in-dicated in a report to the com-through intermediates, may have been involved in under-writing the work. "Nelson Rockefeller, been set up solely to produce through intermediates, may have been involved in under-writing the work. "Nelson Rockefeller, been set up solely to produce through intermediates, may have been involved in under-writing the work. The House committee has be-gun a broad investigation into

Would Have Been Opposed "I am told that he made an investment of around \$60,000 in a company that had been set statement said. "Laurance found himself stuck with a net loss of 'around \$52,000. While this was a business loss, he did inot take a tax deduction." "Had he only told me about it at the time," the former governor's statement said, "I would have been totally op-posed to it and would have form Mr. Lasky said today that the idea for the book had come from Mr. Wells, who was Mr. Rockefeller's Presidential cam-pagin manager in 1964, man-aged Senator Jacob K. Javit's

Rockefeller's Presidential cam-paign manager in 1964, man-aged Senator Jacob K. Javit's campaigns in 1962 and 1968, and was picked by Mr. Rocke-feller last year to screen judi-cial candidates. He has been a law partner of the late Kenneth Royall, former Secretary of the Army, and William P. Rogers, former Secretary of State and Attorney General. Mr. Lasky said that Mr.

Mr. Lasky said that Mr. Wells, an old friend and his atwriting a biography of Mr. Goldberg in the summer of 1970, after Mr. Goldberg was nominated for Governor.

"He thought up the idea," Mr. Lasky said. "I said, 'He's a very dull guy, but you can write a book about anything, even artichokes."

even artichokes." Mr. Wells could not be reached for comment. His sec-retary said that he had taken a weekend holiday. A woman who answered the telephone at his Westchester home, after learning the identity of the caller, held a muffled conversa-tion with someone and then said that Mr. Wells was not home. home.

Mr. McCaffrey recalled that Mr. Wells had approached Ar-

lington House and said that he represented a company that would be interested in buying 100,000 copies of a Goldberg biography by Mr. Lasky. Mr. McCaffrey had been a friend of

Continued From Page 1, Col. 7 and the New, Mr. Lasky, by the conservative free lance writer and columnist. The House committee has be-gun a broad investigation into

the book. "They laundered the funds through Philadelphia," Mr. writing the work. "Nelson Rockefeller's story Goldberg observed. "This is a Watergatae situation. It is both Goldberg, a former Supreme a dirty trick and a cover-up. In law, it was a campaign contri-bution. The proof is that they took no deduction." Mr. Goldberg remarked that Laurance Rockefeller was noted as a conservationist and an art

stand up under oath." Nelson Rockefeller said in a statement yesterday that he had been totally unaware of the fact that his brother Laurance had invested \$60,000 in the property. Would Have Been Opposed Would Have Been Opposed