

Who's Got That Button?

Associated Press

President Ford has exhorted Americans to adorn their lapels with the red badge of his economic crusade, but it's now a question of button, button, who's got the button?

As Mr. Ford delivered his economic address to Congress Tuesday, he wore one proudly and declared that its simple injunction "WIN—meaning Whip Inflation Now—will be the rallying cry for citizen participation.

There was—and remains—a problem.

Mr. Ford's button is the only one in existence. It's a handpainted prototype.

Moreover, the President gave away his button as he left the congressional rostrum. William (Fishbait) Miller, the colorful House doorkeeper, asked for it.

Among those who called the White House Tuesday seeking a similar button was Sen. Charles H. Percy (R-Ill.), who wanted to wear one during an appearance yesterday morning on NBC's "Today" show. But there was no button.

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The button made a reappearance yesterday afternoon at President Ford's nationally broadcast news conference—back on his lapel.

Russell Freeburg, White House coordinator of the effort to mobilize popular support for conserving energy and fighting inflation, said yesterday Mr. Ford has authorized the purchase of 100,000 buttons that will be sent to people who write the President pledging support for the citizens program. But it will be several days before these buttons, estimated to cost between \$6,000 and \$7,000, are available.

The buttons will be available from the White House, Washington, D.C. 20500.

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