SFChronicie 2 0 1974
President's
New Press
Secretary

Washington

President Ford will name Ronald Nessen, NBC-TV White House correspondent, as his press secretary, it was learned yesterday.

The appointment may be announced today.

Nessen, 40, would succeed Jerald F. terHorst, Mr. Ford's first presidential press secretary who resigned September 8 in protest when Mr. Ford granted former President' Nixon an unconditional pardon.

White House officials said Nessen had been offered the position and Nessen himself asknowledged he had talked to the White House about it.

Nessen would be the first television correspondent to take the permanent position of presidential spokesman. He has had wide experience in the reporting field, including employment with United Press International from 1956 to 1962. He joined NBC in 1962 and covered Washington beats, including the White House, during the Johnson era.

United Press