

I have finished The Day of the Jackal, with a few more notes for my Bantam friend on it. The logic of the work destroys Romero, in toto, if the logic is credited. I think it can be. Bantam was reprinted of Jackal, so selecting it for original rather than hardback publication can but need not have significance. With a normal deal, the rights would first go to hardback and that publisher would normally get 50% of the royalties on paperback. If an enormous paperback sale is anticipated, the 50% of its royalties this saved can exceed the hardback yield. However, the promotion of the hardback is usually what sells the paperback, ~~in paperback~~ ~~there~~ the per-profit book profit is so small there is generally little promotion and advertising. But if someone intends to make the CIA look persecuted, the financial return would not be a significant factor, maximum attention to the book would be, and there could be sweetness in Bantam's becoming the victim, a kind of revenge. HW 2/13/73

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