

Keogh, Former Aide to Nixon, Is Chosen as Head of U.S.I.A.

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WASHINGTON, Dec. 13 — President Nixon announced today the nomination of James Keogh, a former White House speech-writer who has criticized news coverage of Mr. Nixon, to head the United States Information Agency.

The President's intention of nomination Mr. Keogh to succeed Frank J. Shakespeare Jr., who is returning to private life, was one of three high-level appointments announced by the White House press secretary, Ronald L. Ziegler.

Mr. Ziegler said that the President would nominate Joseph T. Snead, dean of the Duke University Law School in Durham, N. C., as Deputy Attorney General.

Mr. Nixon also designated to head the National Park Service Ronald H. Walker, who was once an assistant to former secretary of the Interior Walter J. Hickel and since June, 1969, has been in charge of organizing the President's travels. Mr. Nixon met with Mr. Walker this afternoon.

Mr. Ziegler also noted that Mr. Nixon met this afternoon with Treasury Secretary George P. Shultz, his chief economic spokesman.

At the Justice Department, Mr. Snead will replace Ralph E. Erickson, whose departure for a "high judicial post" was



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previously announced. Mr. Ziegler said that Mr. Snead was "widely respected in the legal profession" and that the President was confident he would play an important role in the law enforcement drive that the President feels has "highest importance among the responsibilities that he owes the American people."

Mr. Snead, who is 52 years old, taught in the law schools of Cornell and Stanford Universities, and the University of Texas, before going to Duke Law School, of which Mr. Nixon is a graduate.

Mr. Ziegler said that the President had accepted Mr.

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Shakespeare's resignation "with special regret" and with "warm appreciation" for his achievements at the head of the information agency. Mr. Shakespeare has been its director since the beginning of Mr. Nixon's tenure.

Mr. Keogh is a former executive editor of Time magazine who served as chief of research and writing in Mr. Nixon's 1968 campaign and, from January, 1969, to December, 1970, as a special assistant to the President with the role of chief of writing and research.

Critical of the Media

Since leaving the White House, Mr. Keogh has published "Nixon and the Press," a study of relations between the President and the press that is highly critical of media coverage.

Mr. Keogh, who is 56 years old, also wrote the script for the documentary film, "The Nixon Years—Change Without Chaos," that was shown at the Republican National Convention in August.

It was also announced today that William H. Brown 3d would remain as chairman of the Equal Employment Opportunity Commission. Mr. Brown has been chairman of the agency, which is in charge of enforcing Government strictures against discrimination in employment, since May, 1969.

A number of key appointments remain to be made, such as a replacement for Robert J. Brown, the White House aide who was the Administration's ranking black. He is expected to be succeeded by Timothy L. Jenkins, a black Washington lawyer.

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