SFExaminer

McGovern Tells of \$2 Million Loans

WASHINGTON — (UPI) — Campaign finance reports indicate that Sen. George McGovern borrowed \$2 million to run his media campaign in the six weeks after Labor Day.

President Nixon's campaign, in the black, spent \$2.3 million on media advertising in the same period.

Records on file with the Office of Federal Elections showed yesterday that some of the McGovern debts were being repaid as small contributions reaching his campaign headquarters mount.

The Washington Star-News said the financial disclosure reports also showed that Nixon's campaign received \$12,000 from five officers of Cargill Inc., a Minneapolis grain-trading firm, the day before a congressional hearing on purported windfall profits for some grain dealer in the sale of wheat to Russia

Cargill was the second U.S. exporters in the \$1 billion grain deal this summer. The Star-News reported that Cargill Chairman Erwin E. Kelm said the time of the donations was a coincidence.

McGovern, according to the reports, received loans of \$430,000 from Daniel and Nicholas Noyes of the Eli Lilly pharmaceutical family in Indianapolis.

The Democratic nominee also received \$100,000 loans from McGovern's finance chairman, Henry Kimelman; Washington philanthropist Philip M. Stern; Chicago lawyer Howard A. Weiss and Boston financier Louis Kane. A political committee of the Retail Clerks Union loaned \$75,000.

The McGovern campaign distributed \$2,595,000 on broadcasting including \$978,000 on network television and \$248,614 on newspaper advertising between Sept. 1 and Oct. 16.

McGovern's media adviser, Stan Kaplan, said the campaign would spend another \$3.2 million on media advertising between Oct. 16 and election day.

"Happily, the American people have sent us the money so now we can buy time." Kaplan said.

The records indicate that the Nixon media campaign did not borrow between Sept. 1 and Oct. 16. Kaplan said that the McGovern campaign would continue to be run on contributions.