
Nixon's Lead Gets Bigger

By George Gallup

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President Nixon has increased an already wide lead over his Democratic opponent, Senator George McGovern, in the latest Gallup Poll, conducted last weekend.

The results of the latest survey are Mr. Nixon 64 per cent, McGovern 30 per cent, undecided 6 per cent, compared with Mr. Nixon 57 per cent, McGovern 31 per cent, undecided 12 per cent in the last survey (August 5-12).

The Nixon lead over McGovern is virtually the same as the lead President Johnson held over his GOP

opponent, Barry Goldwater, at a comparable point in the 1964 campaign (65 per cent to 29 per cent, with 6 per cent undecided).

The latest survey was conducted August 26 and 27, two days after the close of the Republican National Convention. Results are based on in-person interviews with 1148 registered voters out of a total sample of 1467 adults.

Following is the question asked: If the presidential election were being held today, which candidate would you vote for—McGovern, the Democrat, or Nixon, the Republican?

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