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Nix-China Adv

Adv Thurs AMs April 13

Nixon-News 400 2 takes 800

By DON McLEOD

Associated Press Writer

WASHINGTON AP - The text of a White House news Summary prepared for President Nixon while he was in China discloses that the President was kept informed in minute detail of the news play his trip was getting.

In an unusual public surfacing of one of these presidential digests, the Washington News Committee of The Associated Press Managing Editors Association printed the full text in its monthly newsletter.

The newsletter, prepared by committee chairman Courtney R. Sheldon, chief of the Washington News Bureau of The Christian Science Monitor, said the text was obtained in China.

"It was dated Feb. 25, the fifth day of Mr. Nixon's presence in China," the newsletter said, "and deals only with the grist of TV in a portion of one day and from regional newspapers only. This and a flood of companion reports on what the news media were saying were circulated privately among administration officials."

The news summary contained reports of what each major network had said or shown during evening newscasts. It also detailed newspaper play, down to number and location of pictures, position of stories and headlines.

The only mention of other news events in the news summary was reference to school busing and the hijacking of an airliner on which Joseph Kennedy was a passenger when these stories competed with Nixon for headlines.

Here are some excerpts from the text abbreviations used include RN Richard Nixon, PN Pat Nixon, WH White House, PRC Peoples Republic of China :

NBC led with 5:20 from the banquet--the last formal function . . . NBC then had a minute on the uniquely Chinese snow shoveling . . . Then 2:00 Kaplow from jforbidden City. Both better film and audio of RN that was case in live coverage. Thurs. Nite. The snow added to photos, said Kaplow, and photos are considered by WH to be an important part of trip . . .

For 2nd night in row CBS led with the busing story . . . Then came over 5 minutes led by Rather who said likelihood of a 2nd RN-Mao meeting has been reduced if not eliminated . . .

Then to film from Forbidden City where RN was described in good humor . . .

Still frustrated in getting news was Cronkite lead on next report as he said reporters were again turning to sightseeing . . .

Last 3 minutes of CBS about 12:00 on China with Sevareid walking along streets awed, tho also somewhat frightened, by the totalitarian control which results in thousands and thousands turning out to shovel the snow . . .

MORE MORE MORE

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WASHINGTON Take 2 Nixon-News A324: snow 400

Also related to trip was 4:20 on NBC of RN's well-organized campaign in NH where his efforts are greatly augmented by his "politically convenient," if not "politically motivated," PRC trip. He's all over papers, TV and radio—the most active candidate of all as none of the rest can get any coverage

ABC led with the banquet 4:30 Good film shots of RN-PN-Chou RN seemed impressed but not overawed by the Great Halls. At one point he introduced on film Reasoner his host. Good humor and film

Following are examples of how papers outside the major national press covered the China trip in Tuesday editions:

"Peking summit session gets down to business,"—4-column head over RN-Chou meeting photo in Asbury Park NJ press with RN-Mao photo at bottom of page and other major jp.1. story

"Mao quickly grants Nixon audience-Chou hails visit as 'positive'—improved China-US relations apparently endorsed by Mao," is banner and subheads in Orlando Sentinel And there was a full page of photos as well as another page of text Lead edit calls RN's toast very possibly "Nixon's finest hour as pres"

"Mao hints better US ties-Chinese 'more cordial' to Nixon than expected—'Frank' opening for summit," are banner and subheads over 4-col. photo in Des Moines Register

Photos of RN-Chou sharing laughs at talks and Mrs. Nixon in kitchen top and dominate p.1 of Richmond News Leader

"Nixon seen in disagreement but Chou says 'gates to friendly contacts' open,"—KBANNER AND SUBHEAD IN Boston Herald-Traveler which has photo of session at Mao's house all across the page which is dominated by trip except for story above masthead headed: "Young Kennedy in jet hijack drama." Full page of photos inside along with 2 pages of text.

A 5-col photo of laughing RN, Chou and delegates at the conference table dominating p.1 of the Evening Bulletin

Virtually full page photo of RN and Mao overhead "International beginning" in a trip-dominated Newsday A special to Newsday is light and positive

A 6-col. photo of RN and Mao meeting including Chou and Hak is floated above a 4-col banner dominates the Boston Globe

A photo of party at ballet under banner leads Youngstown Vindicator

The laughing photo from conference with side caption "A laugh needs no translation,"—is carried over Detroit News banner

Joseph Kennedy hijack is split banner lead head in Charlotte Observer, but photo of Mao meeting dominates pg.1

"RFK son hijacked," is Chic. Sun-Times banner over full pg. 1 photo of the RN-Mao handshake

End Adv for Thurs AMS April 13, sent April 11

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