

Lagniappe

Ed Butler Publishing,
Editing New Magazine

By THOMAS GRIFFIN

WHADDAYA KNOW, our town's Ed Butler, who debated Lee Harvey Oswald on the air shortly before the assassination and later served as executive director of the Information Council of the Americas (INCA), bobs up now on the West Coast as editor and publisher of The Westwood Village Square, a new magazine released last Monday in Los Angeles.

Butler, a self-avowed SQUARE, has also opened a SQUARE center in UCLA's front yard (Westwood Village) for lonely SQUARES.

Ed declares: "Many thoughtful young people have totally rejected psychedelia and its pied pipers for a revolutionary new SQUARE value system based on ideas, not materialism." (Every time SQUARE is used in this release it's capitalized.)



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—the one imagining that all problems could be solved with money or bombs, the other with drugs or bullets."

Hence, Ed says, "Here in Westwood we have undertaken to give the vast, voiceless SQUARES some small forum through a series of media and products." How?

Well, The Westwood Village SQUARE magazine "would not exist but for the foresight and support of Patrick J. Frawley Jr., a crusading industrialist with nine children of his own, who has sponsored such programs as 'Up With People,' 'Freedom's Finest Hour,' 'Hitler in Havana' and 'The ASC Washington Report of the Air.'"

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SQUARES, OF COURSE, oppose Communism, which is as it should be, and Butler declares he has in his possession letters and business correspondence between Hanoi, by way of Warsaw, and leaders of the American "Peace Movement."

"Of special significance," he writes, "is that many of the letters from Hanoi were addressed to Jerry Palmer of the UCLA Vietnam Day Committee, a leader of the June 23, 1967 violence at the Century Plaza hotel where many observers felt the life of President Johnson was in danger. Numerous demonstrators were injured.

"In my opinion," he adds, "the anti-war movement in this country began as a genuine expression of valid dissent. But elements have been captured by Communists and function as a fifth column in the U. S."

Lagniappe goes along with that opinion—and wishes Butler, now 33, success in his new venture.

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POTPOURRI—'Tis said Italian Ambassador Egidio Ortona will deliver a major policy speech when he addresses the Foreign Relations Association at the International House Wednesday p. m. Much entertaining is also in store for the visiting envoy; the Italian-American community will host a luncheon in his honor at the Plimsoll Club Thursday and that night he'll be guest of honor for "International Night at the Opera," after which the Women's Guild of the Opera House will fete him via a reception at the Thomas Jordan home, 1415 Third . . . Wonder who bought Sam Recile's \$17,000 limousine for \$6,000? . . . Movement's under way by a number of socialite mothers and grandmothers to revive the custom of "informal debutantes" which entails less obligations of a formal nature . . . Sonny Schiro, missing from the social scene at civic affairs recently, has been in traction for that recurrent whiplash injury, but is feeling better again and hopes to be able to participate in the festivities for the Italian ambassador.

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HITHER AND YON—Kendall Vick, Young Democrats of New Orleans prez, explaining the cocktail party planned for Bobby Kennedy, April 5, at the Roosevelt, as a two-fold purpose: "To honor a leading Democrat and raise funds for our relatively new organization." He added, "We intend to extend similar invitations to Senator Eugene McCarthy and Vice-President Hubert Humphrey." . . . John Maggiore predicting the participants in the Fifth Annual Junior Achievement Trade Fair held at the Jung over the weekend portend a bright business future for our town . . . Randy Hille, a published poet, in from Charleston College in South Carolina on a semester break, busman-holidaying by sub-teaching in the public schools . . . Alexandria's Lee and Hunter Pierson rounding the 25th silver milestone on the marital highway by driving to Lafayette for dinner today . . . Mrs. John Zaring mending from surgery at Ochsner.

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SHOW BIZ—One of Wilma Francis' old movies, "Guest Wife," starring Claudette Colbert and Don Ameche, was running all last week on UHF 26; girl doesn't look much older today . . . Boston's James Rooney, onetime staffer of the Newport Jazz Festival, has been inked in as production manager of JAZZFEST '68 . . . John Barber and Pearl Fitzgerald of the "Bug in Her Ear" cast at Le Petit are prepping a night club act as hope for the future; John admits, "No bookings yet but we're banking on old-fashioned 'chutzpah.'" (His current role is his 25th on the local acting scene.) . . . Dillard music instructor Barbara Rose gives her faculty piano recital at 8 tonight in Lawless Memorial Chapel on the campus; public is invited.