Rumsfeld Slated for Pentagon 1

By Jack Anderson

President Ford's new staff thief, Donald Rumsfeld, won't De around the White House the poor. more than six months.

former President Nixon's White poverished neighborhoods. House staff.

sources say Mr. Ford still in- Washington, \$169 round trip. tends to send the able Rumsfeld When the problems of poverty to preside over the Pentagon.

looked to him instead of Ford paradise. people for their orders.

ing with Schlesinger over for-cluding hotel accommodations. eign-military policy.

180 welfare officials gathered which sponsored the frolic, ex- park. But here, at least, are on exotic Frenchman's Reef in | plained to us: "We hold the con- some curious coincidences: the Virgin Islands late last ferences in a different region month to discuss the plight of

. Choosing from a menu "laden Sources in the President's with a host of superb continenconfidence say he needed some-tal specialties," they dined in one in a hurry to replace Alex- lazy luxury as they talked about ander Haig, who had headed the hunger that is gaining in im-

One conference session, for President, therefore, example, dealt with food stamp ment Sept. 15. The Music Corposummoned Rumsfeld whom he programs. It was presided over ration of America, we reported, actually had in mind to be the by an Agriculture Department had taken over the camping and next Secretary of Defense. Our official who was flown in from catering concessiosn in Yosem-

became too depressing, the wel-The President wanted to get fare officials could escape into rid of Haig, say our sources, be the coral waters for "free film the "Sierra" series. Alcause he held too tight a rein on snorkel lessons," or on afterthe White House staff, which noon tours of the Virgin Island with some of the most spectacu-

The President's plans for states and regions. At least 10 tried to improve it by painting Rumsfeld, of course, means Sec-federal cofficials from the the rocks in one area. retary of Defense James Schle- Health, Education and Welfare for Secretary of State Henry ence, at a minimum cost to the Kissinger, who has been feud-taxpayers of \$200 apiece, in-

WATCH ON WASTE: About can Public Welfare Association, ated to promote tourism in the

time for the Virgin Islands."

more to the story of how Yosem-show, Cinader acknowledged. ite National Park, with scenery no Hollywood studio could duplicate, became the backdrop for the TV series "Sierra."

We published the first installite in late 1973.

Not long afterwards, film crews belonging to an MCA subsidiary turned up in the park to though nature provided them lar scenery in the world, we re-The delegates came from 31 ported, the Hollywood hotshots

business in Yosemite. The pro-A spokesman for the Ameri- denies that the series was cre- park is Yosemite."

• The series was not proposed every year, and this was the first to MCA, as usually happens, but MCA initiatied it. "Somebody YOSEMITE STORY: There is upstairs got the idea for the

> • The pilot show, originally tled "Park Ranger," was a sad flop. The scenery outperformed the actors, and only a bear impressed the test audiences. Yet miraculously, MCA was able to peddle the series to NBC. "They bought it in spite of the pilot," said Cinader.

 The producers had trouble completing the scripts and casting the actors. Off-duty park rangers were used as production assistants. Production costs were high, with each episode costing about \$60,000 more than programs filmed on studio lots.

Whether or not MCA planned it that way, the company could The "Sierra" TV shows are make up the extra costs in the singer will be dropped from the Department slipped down to the now appearing on the NBC net-tourist business that the TV second cabinet. This will be a victory Virgin Islands for the conferwork, which should be good for ries should attract to Yosemite. tourist business that the TV se MCA's camping and catering Cinader's comment on this: "There is no attempt made in gram's producer, Bob Cinader, the show to indicate that the

1 1974, United Feature Syndicate.