

DEAN SPEECH TOUR OPENS IN VIRGINIA

Nationwide College Lectures

May Bring \$100,000

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CHARLOTTESVILLE, Va., Feb. 1—John W. Dean 3d, a Watergate conspirator released from prison last month, came to the University of Virginia here today for his maiden appearance on a coast-to-coast lecture tour expected to bring him more than \$100,000.

Fresh from a Caribbean vacation, the former White House aide and counsel to President Nixon arrived under a shroud of secrecy requested by his booking agent and arranged by university officials.

His planned whereabouts both before and after his speech were closely guarded information as the last of the 4,000 tickets for the occasion were being sold at various campus offices.

There were reports of discontent over the size of his fee, \$4,000 for the one-hour speech.

As has been the case at other schools where Watergate figures have spoken or scheduled appearances, objections here have been aimed at the amount he is being paid rather than the content of his remarks.

'Turn Their Backs'

"Personally, I'd like to see them all turn their backs on him and walk out." John A. Herring, the school official who signed a contract with Mr. Dean and the American Program Bureau, of Boston, a company that has booked him at 50 other campuses over the next six weeks.

Like several other men caught up in the scandals, Mr. Dean is beginning to reap rather lucrative rewards. He has signed a book contract estimated at \$300,000, and his wife, Maureen, has agreed to put her thoughts in print for an advance of \$100,000.

Jeb Stuart Magruder, a campaign executive for the Republicans in 1972 who was convicted, jailed and recently released, received \$100,000 for his book.

Egil Krogh, a former White House aide who also served a prison term, is on the lecture circuit these days and, Ronald L. Ziegler, Mr. Nixon's press secretary, is embarking on a similar tour this month.

Although never implicated in the scandals, Mr. Ziegler has encountered vigorous opposition to his speech appointments. One, at Boston University, has already been cancelled and another, at Michigan State University, is the subject of a growing protest.

Although it was not explained today, that may have been the reasoning behind the request from Robert Walker, president of Mr. Dean's booking agency, for secret accommodations here for his client.

Wire Stressed Secrecy

In a telegram to the school last week, Mr. Walker asked that the time of Mr. Dean's arrival and his hotel not be disclosed. In fact, the wire stressed that it be kept a secret from everyone except those who were to meet him and take him to University Hall for the speech.

Moreover, the telegram asked that he be shielded from the press and the public, with no appearances scheduled for him except the formal lecture and his appearance earlier before reporters.

Mr. Dean's scheduled tour places him on a coast-to-coast circuit that averages about seven appearances a week for an average stipend of \$3,000.

Nevertheless, there have been petition drives organized against his appearances at Old Dominion College in Norfolk, Va., tomorrow night, the University of Maryland on Feb. 17 and at Georgetown University in Washington, D.C.