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28 Sept 1964  
1004-1115AEB

EA170WX

£ FIRST LEAD WARREN REPORT - SALE

WASHINGTON, SEPT. 28 (AP)-THE GOVERNMENT PRINTING OFFICE REPORTED "PHENOMENAL" BUSINESS TODAY IN THE FIRST DAY SALE OF THE REPORT OF THE PRESIDENT'S COMMISSION ON THE ASSASSINATION OF PRESIDENT KENNEDY.

R.E. DARLING, ASSISTANT TO THE SUPERINTENDENT OF DOCUMENTS, SAID THREE OUTLET STORES WERE STOCKED LAST NIGHT, AND FOUR MORE DELIVERIES HAD TO BE MADE TO THEM BEFORE NOON. CROWDS OF BUYERS WERE HEAVY AND SALES WERE BRISK AFTER A QUIET START PARTLY DUE TO RAIN.

THE PRINTING OFFICE HAS STORES IN THE DEPARTMENT OF COMMERCE AND THE U.S. INFORMATION AGENCY AS WELL AS IN THE MAIN BUILDING NEAR THE CAPITOL.

OVER THE WEEKEND, ETC., 2ND GRAF A138WX

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£ WARREN REPORT - SALE (150)

WASHINGTON, SEPT. 28 (AP)-THE GOVERNMENT PRINTING OFFICE DID BRISK BUT ORDERLY BUSINESS TODAY IN THE FIRST DAY SALE OF THE REPORT OF THE PRESIDENT'S COMMISSION ON THE ASSASSINATION OF PRESIDENT KENNEDY.

OVER THE WEEKEND IT INCREASED ITS ORIGINAL 50,000 COPY ORDER FOR PRINTING THE BOOK TO ABOUT 110,000.

WITH RAIN POURING DOWN OUTSIDE, ONLY TEN PERSONS STOOD IN LINE IN THE HALL OUTSIDE THE DOORS OF THE GOVERNMENT BOOK STORE NEAR THE CAPITOL WHEN THE DOORS OPENED EARLY AT 7:55 A.M. EDT.

ABOUT 400 COPIES OF THE BOOK WERE STACKED ON ONE TABLE, AND SIX CLERKS WORKED STEADILY AS MORE PEOPLE KEPT COMING, MOST OF THEM BUYING AT LEAST THREE COPIES. SOME BOUGHT UP TO 25.

A SPECIAL SHIFT WORKED THROUGH THE NIGHT FILLING ADVANCE MAIL ORDERS FOR ABOUT 2,000 BOOKS, WHICH WERE READY FOR THE MAILS AT 8 A.M.

AN OFFICIAL SAID MONDAY MORNING MAIL BROUGHT ABOUT 30,000 TO 40,000 LETTERS, STILL UNOPENED AT 8 A.M. MANY OF THESE WERE EXPECTED TO BRING MORE ORDERS FOR THE REPORT.

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THE PAPER BOUND COPY OF THE REPORT, WITH A LIGHT BLUE COVER, SELLS FOR \$2.50; AND THE CLOTH BOUND, NAVY BLUE WITH THE PRESIDENTIAL SEAL STAMPED IN GOLD ON IT, FOR \$3.25.

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