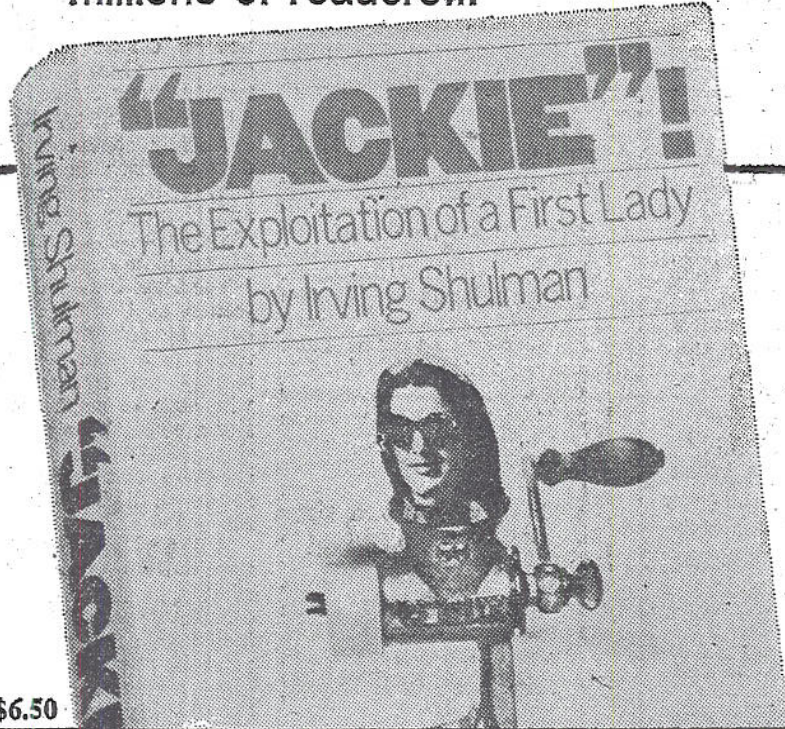


They secretly photographed her from planes and parachutes...
 They tried to pry secrets from her former servants...
 They muddled fact and fiction to titillate millions of readers...



"JACKIE"! The Exploitation of a First Lady by Irving Shulman

For the better part of a decade—from the beginning of the thousand days of John F. Kennedy to her marriage to "Ari"—Jackie Kennedy was the number one subject for dozens of fan magazines. They used her as they used "Liz" before her... to satisfy the secret longings and fantasies of millions of readers.

And now, Irving Shulman, author of the best-selling *Harlow* and *Valentino*, goes deep inside these "Jackie factories." He takes you for a chilling look at the assembly lines of writers, editors and researchers toiling to churn out sensational copy. He shows

you how the "fan mags" cannibalize one another... how they write complaining letters to the White House to test how far the government will let them go... how they ingeniously avoid libel.

"JACKIE"! is more than an in-depth study of one of the strangest American industries. It is also a satirical, frightening look at the present and future of a population of "fans" who could make such an industry so powerful.



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