

MANCH

29 MAR 1967
1005' AES

EA1351PG

WITH MANCHESTER BOOK BJT

PITTSBURGH, PA., MARCH 29 (AP)-KAUFMANN'S DEPARTMENT STORE, WHICH BEGAN SELLING WILLIAM MANCHESTER'S "DEATH OF A PRESIDENT" MONDAY, HALTED SALE OF THE BOOK TODAY UNTIL THE OFFICIAL PUBLICATION DATE OF APRIL 7.

A STORE SPOKESMAN SAID THE ACTION WAS TAKEN IN RESPONSE TO A TELEGRAM FROM PUBLISHERS HARPER & ROW NOTING THE OFFICIAL PUBLICATION DATE.

THE SPOKESMAN REPORTED SALES HAD BEEN "JUST FAIR." "APPARENTLY EVERYONE BUT THE CUSTOMER WAS EXCITED OVER THIS," HE SAID.

GIMBELS AND WALLECK'S BOOK STORE, WHICH HAD FOLLOWED KAUFMANN'S IN PUTTING THE BOOK ON SALE, SAID THEY WOULD WITHDRAW IT, TOO, IF ALL PITTSBURGH STORES DID SO.

RM11005AES

EA156

PITTSBURGH WITH MANCHESTER BOOK A135 ADD: SO.

A SPOKESMAN FOR HARPER & ROW SAID AS FAR AS THEY KNEW, ALL PITTSBURGH STORES HAD STOPPED SELLING IN ADVANCE OF THE PUBLICATION DATE.

LS1120AES