

MANCHESTER

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A BOOK-PUBLICATION

NEW YORK, MARCH 28 (AP)-"WOMEN'S WEAR DAILY" PUBLISHED TODAY A REVIEW OF WILLIAM MANCHESTER'S "THE DEATH OF A PRESIDENT" ALTHOUGH AN APRIL 6 RELEASE DATE HAD BEEN FIXED BY THE BOOK'S PUBLISHERS, HARPER & ROW.

IN AN ACCOMPANYING NOTE THE RETAIL CLOTHING TRADE ORGAN SAID:

"THE DATE WAS ACCEPTABLE TO WOMEN'S WEAR DAILY SO LONG AS THE BOOK DID NOT EARLIER GO ON SALE IN NORMAL COMMERCE. YESTERDAY, MARCH 27, KAUFMANN'S (DEPARTMENT STORE) IN PITTSBURGH BEGAN SELLING THE BOOK AT \$10.50 (TAX INCLUDED) IN ITS BOOK DEPARTMENT.

"KAUFMANN'S ADVERTISED IMMEDIATE SALE OF THE BOOK IN THE PITTSBURGH PRESS SUNDAY (MARCH 26).

"WOMEN'S WEAR DAILY PURCHASED A COPY OF THE MANCHESTER BOOK AT RETAIL AND NOW FEELS ITSELF FREE TO PUBLISH ITS REVIEW."

A SPOKESMAN FOR HARPER & ROW SAID THE BOOKS, BY MISTAKE, WERE DELIVERED TO KAUFMANN'S A WEEK EARLY. THEY WERE TO HAVE BEEN DELIVERED NEXT FRIDAY. THE STORE REFUSED THE PUBLISHERS' REQUEST TO KEEP THE BOOKS OFF THE SHELVES UNTIL THE SCHEDULED DATE OF PUBLICATION, APRIL 7.

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