## P.R. Forever PEB 1-5-7975

After the monstrous revelations in the Watergate tapes and trials that established involvement of the Nixon inner circle in an incredible web of crime and duplicity, Ronald Ziegler remains a prisoner of the American myth—good public relations conquer all.

Commenting on those tragic events, the former White House press secretary said that the Nixon Administration "conducted probably the worst public relations or press program in the history of the United States in the way we handled Watergate. . . ."

Once again, Mr. Ziegler emerges as the fitting spokesman for men who persistently substituted "appropriate" or "inappropriate" for right or wrong.