SFChronicle Aug 1 0 1974 The People's

Priorities

. By Jerry Carroll

In his inaugural speech yeart day, President Ford said he intends to solicit the views of the American people on what they regard as "the priority business of the nation."

If a random opinion survey in the Bay Area yesterday offers any guidance, what the President will get in reply is that no business is more important than curbing inflation. Nothing else was even close.

"Inflation," Pacific Heights housewife Ann Caffey, 45, replied unhesitatingly when asked what she thinks is the national problem, with the highest priority. "I'm trusting them to solve it."

"It's inflation, of course," said Joseph Colton, 45, the security manager at the Capwell's Department Store in Oakland. "We need more jobs too."

"In my view, international inflation has to be at the top of the list," said a Hibernia Bank official who asked that he not be named. "The industrialized nations need, either by using indexing or central bank monetary restraints, to end inflation."

"We can't tolerate double-digit inflation for any period of time. We need positive and firm action to bring it under control," said San. Mateo county manager M. D. Tarshes.

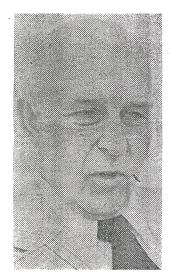
E Arnoldy, the associate advistrator of the Kaiser Horizal in San Francisco, said he thinks the top priority "should be to see how we've been functioning as a government from the standpoint of all kinds of questionable activities that have gone on that may or may not be illegal."

Marin county assistant public defender Glen Becker said the new administration's foremost priority should be "to remember all the people Nixon forgot — which is most of us."

"How about honesty?" asked San Mateo District Attorney Keith C. Sorenson.

"There are many priorities, believe me," said Adolph Gasser, who runs a big cantra and photograph supplies store in San Francisco. He said his biggest problem is a diminishing profit margin caused by the relentless increase in prices.

"We need truth and openness in government" said San Francisco Supervisor



E. ARNOLDY **Hospital** aide



A plea for truth

Quentin Kopp. "As to the substance, inflation is the first problem. President Ford should take an unpopular course of action and increase taxation. Inflation is so all-encompassing it can bring this government down."

"Federal spending must be curbed," said John A. Sutro Sr., a retired partner of the law firm of Pillsbury, Madison and Sutro. "It should be cut back. We must halt this inflation."

"What I'd like to see is the air cleared as far as Nixon is concerned. Unless the truth is known, people are going to wonder about Ford," said La Viola Baker, who owns an insurance agency in San Francisco.

San Francisco Supervisor John Molinari said: "The President must surround himself with the best business minds in the country. We don't need any theorists fresh out of the university. We need practical men who know how to understand a balance sheet."



ANN CAFFEY
'I'm trusting them'



ADOLPH GASSER Many priorities