# vidence: The Texts of Three Memorand

ing are the texts of three memoran-dums on "political matters" from Gordon Strachan to H. R. Haldeman:

# Gordon Strachan Memo. Dec. 6, 1971

Jeb Magruder met with the Attorney General for four hours on Dec. 4. Some of the matters covered require decisions

y you:

1) Julie Nixon Eisenhower—"Registration '72'—Jeb Magruder has recommended to the Attorney General that Julie Nixon Eisenhower become the Honorary Chairman for "Registration '72," which is a joint registration effort by the Committee (Ken Rietz) and the RNC (Ed DeRolt) in the largest fort by the Committee (Ken Rietz) and the RNC (Ed DeBolt) in the largest counties of California, Florida, and Texas. This position would require Julie to "make appearances, write letters, and otherwise get publicity" for these registration drives. In terms of a particular scheduling requirement, she would have to appear at the RNC meeting this week for the announcement. Dave Parker reports that she will be in Virginia and so is available. will be in Virginia and so is available. The Attorney General defers entirely

will be in Virginia and so is available. The Attorney General defers entirely to you on whether she should become Honorary Chairman. The Attorney General feels that you should consider if this appointment of Julie Nixon Eisenhower as Honorary Chairman of Registration '72 is "too gimmicky." (The original memorandum to the Attorney General is attached at Tab A.) ["H" disapproved proposal.]

(2) RNC Budget—White House Support—The RNC is currently preparing their budget for 1972. The Attorney General will receive a report from Tom Evans today on the general financial condition of the RNC. A copy of the report will be forwarded for you. In 1971 the White House subsidiary account was \$500,000. This paid for advancemen, White House special events and receptions, the Colson/Klein printing and distribution of materials, and the Vice President's expenses. Tom Evans of the RNC wants to continue to have a White House account of 500 to pay for these support activities. The Attorney General estimates that there will be an additional 1,000 in "political expenses" for the White House in 1972. The Attorney General believes that there should be a single White House political account of 1,500 for 1972. According to Magruder the Attorney General believes this account should be controlled at the Committee instead of the RNC according to Magruder the Attorney General believes this account should be controlled at the Committee instead of the RNC according to Magruder the Attorney General believes this account should be controlled at the Committee instead of the RNC according to Magruder the Attorney General believes this account should be controlled at the Committee instead of the RNC according to Magruder the Attorney General believes this account should be controlled at the Committee instead of the RNC according to Magruder the Attorney General believes this account should be controlled at the Committee instead of the RNC according to Magruder the Attorney General believes this account should be controlled at the Committee instead According to Magruder the Attorney General believes this account should be controlled at the Committee instead of the RNC to assure a unified accounting mechanism and to protect against any "McCloskey type" criticism of the RNC for giving financial assistance to the political activities of the President.

Since Tom Evans and the RNC must be told before the RNFC meeting this week, the Attorney General asks that you consider this general approach without the specific budget information from the RNC.

Recommendation:

Recommendation:
That you approve of the transfer of all "political expenses" for the White House to the Committee for the Re-Election of the President.

[Approved by "H".]

If you approve I will inform the Attorney General through Magruder. Upon receipt of the detailed RNC budget information Bruce Kehrli (as the new Staff Secretary) and I will develop recommended procedures with Hugh Sloan and Jeb Magruder.

(3) The Nixon Re-Elector—Jeb Magruder, Lyn Nofziger and Frank Leonard prepared the materials at Tab-B regarding a "campaign publication to get the message out to the organization." The format would be similar to that of 1968. The Attorney General basically thinks it would be a good idea but asks whether you believe it is a generally good or bad idea. If you give your general approval. Magruder is a generally good or bad idea. It you, give your general approval, Magruder will have Peter Dailey prepare a detailed proposal for review by you and the Attorney General. Frank Leonard would have primary responsibility for the publication that may be called the Nixon Re-Elector. Nixon Re-Elector,

### Recommendation:

That you approve the general idea of a tabloid publication for the Campaign similar to the Nixon Re-Elector, subject to review of the Peter Dailey detailed proposal.

[Approved by "H".]
) Committee Press Relations—The Occumittee Press Relations—The question of whether and at what salary Van Shumway is to move to the Committee raises several related matters. According to Magruder the Attorney General assumes that the President will announce his candidacy for re-election on Jan 6 Although Magru dent will announce his candidacy for re-election on Jan. 6. Although Magruder is not privy to the decision he believes that there will be just a low-key Presidential statement. The candidacy will not be announced at a press conference or during a "conversation with the President" as had been suggested. It may be that the Attorney General has reviewed these Attorney General has reviewed these matters with the President.

matters with the President.

The Attorney General expects that after the announcement, Ziegler will not answer "political questions" but rather will refer them to the committee. This means that on Jan. 6 the committee must have a sophisticated individual to handle the questions. If Shumway cannot be definitely be transferred to the committee by Jan. 6 or some other date certain, the Attransferred to the committee by Jan. 6 or some other date certain, the Attorney General believes the committee must hire someone else. The Attorney General respects the fact that Shumway must be replaced but also appreciates Malek's assessment of the chances of finding a replacement. appreciates Malek's assessment of the chances of finding a replacement: 50/50 for Shumway replacement by Jan. 3; 75/25 by Jan. 15; but 25% chance that it will be impossible to obtain a Shumway replacement that is acceptable to Colson and Klein. The Attorney General wants the press man at the committee to be compatible with Colson. The Attorney General rejected Jim Holland, the very capable P.I.O. at the Post Office because Colson objected.

One alternative would be to have Cliff Miller become the press man on Jan.

Miller become the press man on Jan. 3. He currently has no operational responsibilities but serves as a "consultant" to the Attorney General on public relations, press, polling and re-

search, and advertising. The Attorney search, and advertising. The Attorney General has given some thought to making Cliff Miller the top P.R. man for the campaign. He could serve as the Herb Klein of the 1968 Campaign for 1972. The possibility of Miller perfection is increasing beforming this function is increasing be-cause Colson told Magruder not to consider Neal Freeman because Col-

son may be hiring him.

Magruder wants a "reading" from you about Cliff Miller as the top P.R. man so that he can advise the Attorney. General After three years of observa-

The Same

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JULY 12,

tion Higby believes Cliff Miller is not that good. The one project I have worked with Miller on—the Shumway transfer—leads me to the same conclusion.

["H" urged that Miller be considered

for the post.]

In the meantime, Ann Dore, a New York
P.R. person recruited by Magruder
and Miller, will begin handling some
press relations at the committee, work
with the 10 Nixon State Chairmen to prevent another New Hampshire pressprevent another New Hampshire press-announcement disaster, and eventual-ly work with the surrogate candi-dates on radio and TV coverage. She-begins Dec. 13.

The net result of this sketch of the com-mittee's press/P.R. situation is that you must decide whether Malek should be instructed to have a re-placement for Shumway locked with

placement for Shumway locked with Colson and Klein by a date, hopefully,

Jan. 3. ["H" indicated that Malek should as-["H" indicated that Malek should assist Magruder in finding someone else to handle press relations at the Committee.]

(5) General Counsel to the Committee—Gordon Liddy will become General Counsel to the Committee for the Re-Election of the President on Dec. 14. He Election of the President on Dec, 14. He has been working with Bud Krogh on the declassification project. Liddy is paid \$26,000 by the Domestic Council. Bud Krogh had been urging Ken Gole to raise his salary, but nothing happened during the freeze. Krogh talked with the Attorney General and recommended that Liddy receive an increase. Dean agrees that Liddy should receive an increase to \$30,000 because of his age (41), experience, and prior sacrifice. The Attorney General said the Committee will hire Liddy, and he won't be paid any less than he is receiving from the Domestio Council. Magruder has put a hold on Liddy's transfer to the Committee at \$30,000 because of the rule that no one goes to the Committee a salary higher than he is receiving at the White House. Dean and Krogh are familiar with this rule, but strongly urge an exception in this case. ["H" approves \$30,000 for Liddy.] he subject of salaries at the committee

The subject of salaries at the committee appears in the talking paper for you to cover with the Attorney General. An updated version of this talking paper of subjects pending will be submitted senarately.

mitted separately.
Other matters which Magruder discussed with the Attorney General which do not require decisions by you

- (1) Advertising Advisory Group The Advertising Advisory Group (list attached at Tab C) will hold its first meeting December 9. The group will meet periodically to advise Peter Dailey Dailey.
- (2) Direct Mail Fund Raising The Richard A Viguerie Company will probably handle direct mail fund raising for the Committee. In addition, the Attorney General has authorized the Viguerie Company to conduct direct mail fund raising for former Senator McCarthy on the condition that he run "in another party", not as a Democrat.

  (3) Americans for Agnew Group The

as a Democrat.

(3) Americans for Agnew Group — The Attorney General decided against doing anything to encourage or discourage the Americans for Agnew group that recently sent out a 50,000 mailing over John Wayne's signature.

(4) The Middle Level Campaign Strategy Group—The middle level Campaign Strategy Group—met on Nov. 29 and Dec. 1. The minutes are attached at Tab D. The minutes cover New Hampshire campaign details, campaign publications, and suggestions for the Florida primary.

# Gordon Strachan Memo, Feb. 1, 1972

(1) Herb Kalmbach reviewed his current financial situation and related hard decisions with the Attorney General and Secretary Stans on Jan. 28. Kalmbach asked that you consider:
(a) Of the 1.2 [million] fund Kalmbach has a balance of 900 [thousand] plus under his personal control. From the

under his personal control. From the original 1.2, 100 went to Lee Nunn for the Kentucky Governorship Race; 50 went to Caulfield for Sandwedge; and 70 has been disbursed to Derge for polling over the last six months. Of the 900, 230 is in "green" boxes, 570 is in a New York checking account and 120 is in a Newport checking account.

ing account;

(b) In light of the campaign spending legislation, Stans, Kalmbach, and Dean recommend that the 690 in accounts be spread back into legal committees and kept under Finance Chairman Stans' control. The 230 Chairman Stans' control. The 230 green would be put in a Riggs box with access by any combination of two of the following people: Tom Evans, New York—France Raine, Jr. (who Kalmbach wants to use generally in the finance area)—and Kalmbach. If this recommendation is not accepted Kalmbach is willing to retain personal control of the 900 and run the very high risk of violating the criminal provisions of the campaign criminal provisions of the campaign spending legislation. Stans is opposed to paying for any polls other than through a correct committee; the risk from using green is just too high.

Recommendation: That the advice of Stans, Kalmbach, and

Dean be followed in that the 690 would be put in legal committees; that only the 230 green would be held under Kalmbach's personal control; and that any polling would be paid for by regular Nixon Finance Committees.

[Approved by "H".]

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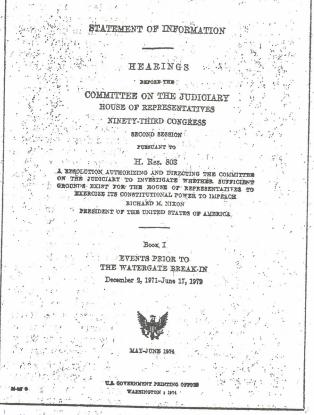
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) Kalmbach is very concerned about his involvement in the milk producers situation. He believes that Jacobsen and Nelson will deliver though they have cut the original 2,000 commitment back to 1,000. Kalmbach's conThe current financial position of 1701 is 3,600 received, 1,300 disbursed, leaving a 1,600 balance of which only

leaving a 1,600 balance of which only 50 is in green.

Stans is moving into operational responsibility, but there is still no budget set for the various parts of the 1701 efforts.

Through Kalmbach, Stans is requesting Executive Mess Privileges. As you may recall, Cabinet Officers have honorary memberships in the regular White House Staff Mess. To my knowledge, only Secretary Hodgson uses this privilege.



cern centers around the recent press disclosures that link Jack Gleason and the '70 campaign election funding. Kalmbach will accept the risk of being subpoened by the court in connection with the Nader milk suit. The Attorney General believes Kalmbach should continue to handle the milk project, Kalmbach wants your advice. Kalmbach wants your advice.

#### Recommendation:

That Kalmbach not be involved in the milk project because of the risk of disclosure.

(d) Kalmbach cleared the Ed Nixon cam-(d) Kalmbach cleared the Ed Nixon campaign post with the Attorney General. Ed Nixon will begin Feb. 1, at 25 per year plus expenses, living costs, and travel, Kalmbach estimates the total will be "thrilling" but is pleased that he will be off the Foundation payroll.
(e) Governor Nelson Rockefeller is in Kalmbach's 100 club with a 250 commitment.

commitment.

Stans will officially move to the Nixon Finance Committee on Feb. 16. In the meantime, he, Kalmbach, Hof-gren, Nunn, and Sloan are conducting a 60 day blitz to get funds in before the campaign spending legislation be-

comes law.

When Stans arrives at 1701 he will send a personal letter to the 5000/\$3000+contributors. He will also authorize a much larger Walter Wentz—Reader's Digest direct mail appear from various

## Recommendation:

That Stans receive Executive Mess privileges.

[Approved by "H".]

Harry Dent

Harry Dent

(1) He believes that the President's "drop by" at the Bob Brown dinner was one of the most important, successful, politically astute moves made toward blacks in this Administration;

(2) Hugh Chatham may seek and win the North Carolina Senate seat in 1972; Pete Domenici may beat Dave Cargo for the nomination to seek the New Mexico Senate seat;

(3) Thruston Morton may lead a drive

(3) Thruston Morton may lead a drive to get Louie Nunn into the Kentucky Senate race if there is some financial

assistance:

assistance:

(4) The first practical test of the Harry Dent theory of obtaining black votes has developed since your meeting with Mr. Dent during the week of Jan. 12. Don Johnson of the Veterans Administration reports that the Urban League claims that the President promised Whitney Young, in Oval Office meetings, 9 million in make-work projects. Dent says there is no written record of this promise. Dent says Len Garment will favor creating these jobs for the Urban League. Garment has not been contacted personally because he has been on a trip and unavailable. Dent is convinced that Don Johnson can reject this request without undue political flak. Dent strongly recommends that he do so, and that any available funds be channelled to Dent/Bob Brown recruited blacks who can deliver for the President on Nov. 7, 1972. I am not sure whether you have discussed Dent's theory of Southern black voters with the Attorney General. Dent has not contacted the Attorney General. (4) The first practical test of the Harry with the Attorney General. Dent has not contacted the Attorney General.

If you have not discussed the Dent/ Brown theory with the Attorney General, Dent should be advised to do so and then follow the Attorney General's advice on the disposition of the

eral's advice on the disposition of the Urban League request.

[Approved by "H"]

(3) Rose Mary Woods and Clark Macgregor were invited to Henry Dent's political Issues Group meeting but did not attend. At that meeting all strongly urged that you tell Frank Shakespeare to make sure no U.S.I.A. prestige poll similar to the one that damaged Nixon in 1960 is conducted in 1972. A talking paper was prepared for you, but there was only a "check mark" on the cover memorandum (original attached at Tab A) with no indication whether you accepted or rejected the advice of the Political Issue group

Yes, Haldeman will cover with Shakespeare.

speare.
o, the Attorney General will cover with Shakespeare.

Waldsman nor the Attorney No,

Neither Haldeman nor the Attorney General will cover it, drop the supgestion.

According to Magruder, rumors are cir-

culating in the Washington press corp that Shakespeare will be leav-ing U.S.I.A. to join the campaign. Magruder checked with the Attorney General and he confirmed that Shakespeare will not join the Campaign.

#### Fred LaRue

He has begun sitting in the campaign strategy meetings, working with Flemming, and generally making a contribution to the campaign.

The Attorney General has asked LaRue to assume supervisory control of the RNC. In that connection, LaRue has asked that you send the memorandum attached at Tab B to the White House Staff. It would enable LaRue House Staff. It would enable LaRue to determine who is asking for what to determine at the RNC. Cliff Miller

Cliff Miller
On Jan. 27, Miller told the Attorney
General that Harry Flemming and the
field operation needed Fred LaRue to
add stature and ability. The Attorney
General agreed and plans on meeting
with Flemming and LaRue this week.
The Attorney General told Miller that
he would set the date of his official
move to 1701 in a discussion with the
President on Jan. 29. Miller does not
know what was decided.

know what was decided.

# RNC Convention

- (1) John Dean summarized an intelligence-evaluation-committee report on the demonstrations planned for the Republican National Convention in San Diego (Tab Co);
- (2) Bill Timmons submitted three mem-Dill Timmons submitted three memoranda to the Attorney General on San Diego and the 1972 Convention. The first indicates that original estimates of income and costs must be revised substantially. As to income, the City of San Diego is failing to honor its commitment to pay for convention hall expenses. The RNC is "reluctant" to accept the I.T.T.-Sheraton money. Expenses projected by Dick Herman are not essential. Timmons is asking for authority from the Attorney General to direct Herman to Attorney General to direct Herman to cut expenses and force San Diego to deliver on its commitments. The secdeliver on its commitments. The second memorandum describes the success Timmons had, working with the Attorney General, in persuading Senator Scott to accept the position of "floor leader." Finally, Timmons notes that LIFE has an investigative reporter working on what may be a rather negative article on San Diego, the RNC Convention, and C. Arnholt Smith. (Timmons' three memoranda are attached at Tab D). are attached at Tab D).

#### Jack Gleason

Jack Gleason

As you know, Jack Gleason's name has appeared in the recent "milk money" stories in The Star. Gleason is "sick and fed up with this type of material appearing in the press." Gleason blames Bob O'Dell and Eleanor Williams at the RNC. However, Gleason is also mad at Colson stemming from Colson's "summoning" him to his office and "accusing" Gleason of leaking derogatory information to the press about Colson. Gleason is seeking advice whether he should have a quiet, off-the-record discussion with reporters. Jules Whitcover and Polk to demonstrate that Gleason is a "nice" guy. It's hard to imagine a worse idea than having Gleason talk with reporters, but told Gleason I would check.

["H" indicated "Gleason should continue to avoid reporters."]

Don Rumsfeld

#### Don Rumsfeld

One memorandum on the Conservative recruitment procedure in England arrived. An anonymous memorandum on the Indiana situation urges cultiva-

on the Indiana situation urges cultivation of Irwin Miller.

Magruder's Projects

(1) Schedule Matters—Updated lists of surrogate candidates' appearances in New Hampshire and Florida are attached at Tab E.

(2) Older Voters—You asked what the various Administration Officials were doing to cultivate the older voters. (2) Older Voters—You asked what the various Administration Officials were doing to cultivate the older voters. Ken Cole does not receive reports from Vicki Keller of the Domestic Council but does regularly review her work. Bud Evans, Colson's older voter's project manager is following an older voter plan developed in Colson's office. A final version of the report will be submitted to you and the Attorney General. Keller and Evans are working with Arthur Flemming and Danny Todd of the Committee to Re-Elect the President.

(3) Magruder as Spokesman—Magruder was quite upset by your Jan. 17 memorandum to the Attorney General indicating that Magruder should not be a spokesman for the campaign. Magruder emphasizes that he and the Attorney General agree, but that since May until Feb. 7 there was no one else who could "get out the lines requested." There were only three series of interviews and most were quite positive. Magruder anticipates another series around the time of the

quite positive, Magruder anticipates another series around the time of the Attorney General's move, but Shumway will handle the Committee's re-

lations with the press at that time.

(4) Polling—The Attorney General directed Magruder to give Bob Teeter three weeks to deliver on his poll results scheduled or seek employment elsewhere. Magruder believes Teeter will now begin delivering the results elsewhere. Magruder believes Teeter will now begin delivering the results and the projects you have requested. However, the Campaign polling system is currently working poorly. You are receiving chunks of survey data with no recommendations as to what should be held by you and the Attorney General and what should be distributed to Peter Dailey, Harry Flemming and other members of the Campaign Strategy Group. I would welcome the assignment of reviewing these materials, recommending data for release, and processing requests to Teeter. One alternative, which Magruder is urging, is a meeting with you, the Attorney General, Teeter, and Magruder to resolve the polling problems of the quantity and quality of Teeter's work and the access to polling information.

["H" rejected the idea of the meeting as well as the proposal that "Strachan review polling materials."]

# Gordon Strachan Memo, Feb. 16, 1972

Finances

(1) Herb Kalmbach will serve as Associate Chairman of the Finance Committee under Secretary Stans. The At-

torney General concurs.

2) Kalmbach cleared with the Attorney General and Stans the 350 in green under your unquestioned personal control. A separate box of green is being developed for the campaign.

(3) Kalmbach will receive an additional 100 from Dick Watson in Parisman Watson's total from 200 to 300.

raising Watson's total from 200 to 300.
(4) Kalmbach is working with the milk people to increase the 233 current-

ly banked to 1,000 by April 7.

(5) Kalmbach saw Don Nixon and informed him that he should channel all requests of the White House through Kalmbach. This is exactly the same treatment Jack Drown receives. treatment Jack Drown receives.

- (6) Kalmbach granted the full-time gardener at San Clemente, Brigado Garcie, a \$25 per month raise bringing his monthly salary to \$539.00.
- (7) Concerning The Star story on Kalmbach, discussions with John Dean, Fred Malek, Jack Gleason, Hugh Sloan, Jeb Magruder, and Herb Kalmbach developed these tentative conclusions:
- (a) The material is primarily the result of thorough investigative reporting by skilled newspapermen;
- (b) The material was probably not directly leaked, but rather the result of careless, loose talk disclosing the only

new information, Kalmbach's name; (c) Information from 1968 may have come from Dan Hofgren (Herb Kalm-bach lectured him harshly); the 1970

information information may have come from Eleanor Williams (Jack Gleason and Herb Kalmbach say she is vindictive and cannot be influenced) and the 1972 information may have come from Jon Huntsman, who was mentioning Kalm-Huntsman, who was mentioning naimbach's name to people when leaving the White House Staff. Kalmbach personally talked to him. These tentative conclusions regarding sources of information have not been confirmed by polygraphs.

ation have not been confirmed by polygraphs.

(8) The budget committee for the Committee for the Re-Election of the President will be Stans and the Attorney as Co-Chairman, Herb Kalmbach as Associate Chairman, and Lee Nunn, Cliff Miller, and Fred Malek as members. Magruder is not on the Committee. Paul Barrik, a Stans' recruit, will act as Controller and Hugh Sloan will continue as Treasurer.

tee. Paul Barrik, a Stans' recruit, will act as Controller and Hugh Sloan will continue as Treasurer.

(9) Within the strictly finance area, Stans will be chairman and Leonard Firestone, Gus Levy, Max Fisher, John Rollins, and Mrs. O'gden Phipps will serve as Co-Chairman. In house the Vice Chairman will be Dan Hofgren, Lee Nunn, and Newell Weed.

(10) Stans' goal of 10,000 in by the campaign spending legislation effective date of April 7 is approximately one-third complete.

(11) The campaign has raised 5,000 but spent \$2,000 on its first nine months. Expenses for January totalled 550 while projected expenses for February are 900. The Attorney General has asked Magruder for a list of the 124 employees and their salaries.

Harry Dent

(1) Magruder believes he was the source of the Feb 14 Fyans and Novak

(1) Magruder believes he was the source of the Feb. 14 Evans and Novak story on political aides at the White House criticizing the "consciously aiding" comment you made The meeting House criticizing the "consciously aiding" comment you made. The meeting could have been the Campaign Strategy Group meeting of Feb. 7. Magruder has re-cast the Campaign Strategy Group to exclude Dent.

(2) Dent advised the Attorney General that if Governor Nunn does not seek John Sherman Cooper's Senate seat, Robert Gable should be encouraged. Gable is a wealthy, loyal Republican.

lican.

(3) Dent advised the Vice President that he should speak to the California Republican Assembly on April 8. Governor Reagan urged that the Vice President appear, and the Vice President accepted.

(4) In the New Mexico Senate race Dave Cargo may cause problems in the G.O.P. primary even though our 1970 candidate for Governor, Domenici, is the only one who could beat the Demo-

crat, Jack Daniels.

crat, Jack Daniels.

(5) A nationwide voter tournout survey indicates that only in the South has there been a rise in voter turnout, while the key states, Ohio and Missouri, suffered a decline of 7.9% and 8.1% respectively between 1960 and 1968. The rise in the South is attributed to the black vote while the decline in certain states is attributed to apathy.

(6) Wallace Henley monitors George

(6) Wallace Henley monitors George Wallace for Harry Dent through Tom Turnipseed, Wallace's former Campaign Manager. A third party challenge by Wallace in November is not anticipated, but could develop if Wallace receives

enough money and publicity.
(7) West Virginia Governor Arch
Moore will seek re-election according to Dent because he has a poll showing him ahead of Jay Rockefeller. The President leads all Democratic contenders in West Virginia by at least 13% when Wallace is in the race.

(8) David Treen lost the Louisiana gubernatorial race to Congressman Ed Edwards because of the solidarity of the Democratic party and the heavy black vote. Dent believes that this relatively narrow defeat augurs well for the President even if Wallace is in the

(9) In North Carolina, Charlie Jonas Jr. has turned out to be a weak Nixon Chairman who will not disassociate the Jim Holshouser effort to become Governor. Dent has assured the Attorney General that he will continue to try to separate the Nixon and Holshouser operations and to prevent any other campaigns from tieing into the President's services. dent's campaign.

Don Rumsfeld

He forwarded an anonymous political assessment of Hawaii, which indicates that "the likelihood of the President carrying Hawaii seems very slender." There are no races statewide in Haiwaii

Tom Evans

(1) The primary responsibilities of the RNC in the 1972 Campaign will be voter registration, voter turnout, and ballot security. The registration drive (Target '72) began in Florida and Texas in January and will continue through the spring. Ed DeBolt at the RNC is the man responsible to register 1½ million Republicans by May 15 and 8 million by October, 1972.

(2) Tom Evans asked Jeb Magruder censure John Lofton for his P.O.W. wife call last week. Evans does not feel he controls Lofton. Chuck Colson is exerting more control over Lofton and Monday with only occasional complaints from Evans.

Charlie McWhorter

During the campaign he will continue to travel at A.T.&T.'s expense. However, he has terminated his formal ties with the Vice President's office to protect against any suggestion of impropriety.

Magruder's Projects

Magruder's Projects

(1) Advertising—The newspaper ads that Peter Dailey prepared and you reviewed on Feb. 14 will run in New Hampshire. You did not view the TV spots which are not scheduled to run in New Hampshire. The decision as to the extent of the media campaign in Florida will be made when the Florida follow-up telephone poll arrives.

florida will be made when the Florida follow-up telephone poll arrives.

(2) New Hampshire/Florida—The extensive direct mail \$75,000 in New Hampshire and \$100,000 in Florida) and telephone (\$25,000 in New Hampshire) campaigns are continuing as planned.

(3) Wisconsin-A campaign plan prepared by the Davis Agency for Nixon State Chairman John MacIver has been submitted to Magruder for review before submission to the Attorney Gen-

eral.

(4) Farm—Clayton Yeutter, the farm director at 1701, hired Jhon Foltz, visited Secretary Butz, farm Senators and Congressmen; and worked with U.S.D.A. on the rural development issue, (5) Elderly—Fred Malek has been asked to "untangle" the White House/1701 confusion. His report is due March 1. Arthur Flemming is now scheduled by the 1701 speakers bureau. Danny Todd and Peter Dailey are re-working H.E.W. films for the elderly.

(6) Spokesmen Resources—Schedules for New Hampshire, Florida and Wisconsin are submitted weekly.

(7) California—The California dele-

(7) California—The California delegation list for the RNC Convention has been submitted to the Attorney General. The Los Angeles County list has not been completed. The Attorney General authorized \$150,000 for a special 1,000,000 new young voters drive in California under the direction of Ken Rietz.

Campaign strategy Group-At (8) Campaign strategy Group—At the Feb. 7 meeting the group approved the title for the campaign newspaper (The Re-Elector). Bob Teeter informed the group that the "President was in good shape in 17 of 19 target states, and was running ahead of his 1968 margin. Important issues are Vietnam, inflation, and order/calminess (in the margin. Important issues are Vietnam, inflation, and order/calmness (in the President's favor), environment, race, health car (even), unemployment, crime/drugs (negative)."

(9) Campaign Briefing—Fred Mälek and Jeb Magruder are considered a briefing for the White House staff on the activities at the Committee for the Re-Election of the President.

(10) Media Monitoring—Van Shumwav is establishing state by state sys-

(10) Media Monitoring—Van Shumway is establishing state by state systems to review press coverage and to counteract negative comments. The Illinois program with weekly reports will serve as the model. The Attorney General does not receive the proposal, but Shumway is proceeding with Ma-

but Shumway is proceeding with Magruder's concurrence.

(11) RNC Convention—Timmons and Magruder' have asked the Attorney General to establish a permanent office in San Diego with Chick Cudlin as exective director. No decision as exective director. No decision has been reached. Timmons is meeting biweekly with Senator Dole, Representative John Rhodes, Dick Herman, John Dean and Bryce Harlow on plans for the convention tion.

(12) New York—The Attorney General is using Bob Marik (generally considered the best man at 1701) as the staff man for regular contact with Gov-

ernor Rockefeller's staff.

(13) Magruder is seeking authority for approval of campaign media by Cliff Miller instead of you for the White

for approval of campaign media by Cliff Miller instead of you for the White House. Repeated explanations to Magruder that you only want to see the material on an F.Y.I. basis have not convinced him that this is unnecessary. Magruder frequently finesses Miller (e.g. the infamous RNC film) in spite of the fact that Miller is the final media for the Attorney General. However low your interest in the media materials, you should continue to receive them on an F.Y.I. not approval, basis.

(14) Magruder and Colson are increasingly at odds. The most recent dispute concerns the "line" as to whether Muskie should be personally attacked on his war stand. After your "consciously aiding" statement Magruder and Miller thought they had an agreement on behalf of the Attorney General that Colson was not to continue programming hits at Muskie. Colson continued the attack on Muskie through Cabinet and Hill spokesmen, Magruder plans on seeking authority from the Attorney General to be the only contact with the spokesmen to the express exclusion of Colson. with the spokesmen to the express exclusion of Colson.