Nixon Advice to Mitchell in April, '72: 'Start a Fight Right Now-Play Hard'

StartaFight Right Now—Play Hard

By CHRISTOPHER LYDON
Special to The New Year Times
WASHINGTON, July 11—
"Start a fight right now, President Nixon told his campaign manager, John N. Mitchell over a late-afternoon copy consomme," Play hard."
It was Tuesday, April 4, 1973
It

up on busing, if it could, and we're on the one side and they're on the other side, you might win the state on that issue. You agree, Bob?"

Yet in reviewing Mr.Mitchell's choices to be often entire of the contribution.

Yet in reviewing Mr. Mitchell's choices to be state captains of the re-election campaign, he assumed that much of the effort would be out of hi control. Concerning New York, he told Mr. Mitchell, "you've got to play the game and Rockefeller's got to carry it for us, hasn't he?" The choice of Arlen Specter, then the District Attorney in Philadelphia, to run Pennsylvania would help, Mr. Nixon said, "wtih the Jews and with the blacks."

He was worried about the choice of Ray Bliss, the former Republican National Chairman, to run Ohio. "I think going for the old-timer there is a bad idea," he said. But he was pleased in Texas, Mr. iMtchell

idea," he said. But he was pleased in Texas, Mr. iMtchell

pleased in Texas, Mr. iMtchell was taking his cues from the former Democratic Governor, John B. Connally.

Whe Mr. Mitchell remarked that Texas Republicans were "itchy" about their campaign jobs, Mr. Nixon said, "Let 'em go. Let them go. They don't—that doesn't make any difference. Hold it firm. Wee need Texas Democrats. We don't win Texas. We haven't won it yet— Texas. We haven't won it yet— but you don't win wtih Re-publicans. We never have. And let's just face it, that's the way the score is."