

President Appoints Aide to Help Rally Support

The Washington Star-News
WASHINGTON, Dec. 21— President Nixon has assigned Bruce Herschensohn, who was the subject of controversy when he made films for the United States Information Agency, to be a full-time White House contact for persons wishing to express their support for the President.

Mr. Herschensohn told reporters yesterday that he spent 18 hours a day talking on the telephone to persons engaged in efforts throughout the nation to rally support for Mr. Nixon. He insisted that the White House had not instigated the demonstrations of support.

Mr. Nixon has met with several of his supporters in recent weeks. Anna Clinkscales, a black woman from Baltimore who went door-to-door throughout her neighborhood soliciting support for the President, was the only person on Mr. Nixon's published schedule yesterday.

Dispute With Fulbright

"It certainly makes him very pleased," Mr. Herschensohn said of Mr. Nixon's reaction to the meetings with such backers.

Mr. Herschensohn quit as U.S.I.A. film director in April, 1972, after a dispute with Senator J. W. Fulbright, Democrat of Arkansas.



United Press International
Bruce Herschensohn

He had said in a televised interview that Mr. Fulbright, the chairman of the Senate Foreign Relations committee,

had a "simplistic, very naive and stupid" view of the nation's overseas propaganda efforts.

Mr. Herschensohn, now a deputy special assistant to the President, joined the White House staff in September, 1972.

He said his job would be to evaluate support-the-President efforts to determine if they are sincere and to find out how much work had gone into them.

He said that his personal views had always been conservative, although he was once best known as the producer of a highly acclaimed documentary on the life of President Kennedy, "Years of Lightning, Day of Drums."

Mr. Herschensohn said he had been selected to make the film following Mr. Kennedy's assassination, although he had supported Mr. Nixon in the 1960 Presidential election and at the time considered himself "a Goldwater man."