

Reinecke's Top Aide Quits

By Lou Cannon

Washington Post Staff Writer

The troubled California gubernatorial campaign of Lt. Gov. Ed Reinecke received another setback this week with the resignation of his chief strategist and campaign director, Franklyn (Lyn) Nofziger.

After a seven-hour meeting of the two men in Palm Springs last weekend, Nofziger resigned with a "Dear Ed" letter that said, "You and I just are not on the same wave length."

Underlying the admitted differences in strategy and scheduling between the two men is an apparent growing coolness between Reinecke and the man who appointed him, Gov. Ronald Reagan. Nof-

ziger, who directed President Nixon's re-election campaign in California last year, is a former Reagan press secretary who remains on close terms with the governor.

In recent weeks Reinecke has spoken out, without mentioning Reagan by name, against what he considers efforts by Reagan financial backers to dump him and replace him with a more acceptable candidate.

Last week Reinecke said, through a statement issued by one of his campaign co-chairmen, that he would "not be forced out... by any so-called kingmakers from any spectrum of the party."

Reinecke, who still leads the

Republican field in the polls, has been in trouble ever since his name was linked to efforts by the International Telephone and Telegraph Corp. to subsidize the Republican National Convention in San Diego to the tune of \$400,000. Reinecke was a central figure in the unsuccessful attempt to bring the convention to San Diego.

Reagan backers see Reinecke losing the 1974 election to a Democrat, an occurrence that is not likely to aid Reagan's effort to obtain the presidential nomination in 1976.

One of Nofziger's stated objections to the Reinecke campaign was that Reinecke had combined the political and fund-raising operations into

in California

one, making Nofziger responsible for fund-raising.

Reinecke and other GOP candidates have had difficulty in raising money, partly because of Watergate and partly because of Reagan's own ill-fated attempt to pass a state-wide initiative limiting taxes. That effort siphoned off much of the available conservative money and ended in a deficit.

Nofziger said that he and Reinecke disagreed on almost every aspect of scheduling and strategy. When asked whether Reinecke would be the GOP nominee, Nofziger replied: "He should be."

Nofziger said he would remain in Sacramento with his own public relations and political consulting firm.



FRANKLYN NOFZIGER

... "Dear Ed" letter