N.B.C. HEAD BLASTS BUCHANAN SPEECH

Goodman Says Move to Split Up Networks Is 'Dangerous'

By LES BROWN

Julian Goodman, president of the National Broadcasting Company, yesterday labeled as "dangerous thinking" the recent statements by Patrick J. Buchanan, a Presidential assistant, that the television networks have too much power and should be decentralized or broken up.

In a speech delivered at the annual meeting of the American Association of State Colleges and Universities at San Diego, he described Mr. Bu-chanan as "one of those who chanan as "one of those who makes no bones about wanting to clamp down" on the freedom of institutions he disapproves of. Mr. Goodman said that Mr. Buchanan's call for legislation against the networks "deserves to be rejected by anyone who believes in freedom." As was expected when President Nixon and Mr. Buchanan attacked network news reporting a week ago, the television networks have declined direct confrontation with the White House on the issue in favor of dealing with it in public speeches.

Mr. Goodmon's speech is expected to be the first in a series of answers by high executives of all three networks to the White House charges of "vicious, distorted" and biased reporting by commercial television.

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