

Nixon's Chief of 'New Majority' Campaign Quits

Washington

The man picked by the White House last month to direct President Nixon's drive for a "new majority" in the midterm Congressional election of 1974 quit unexpectedly yesterday.

Ken Rietz, the 31-year-old head of Mr. Nixon's 1972 youth campaign, sent a letter of resignation to Republican National Chairman George Bush.

Bush had named Rietz as director of the committee's "New Majority Campaign for 1974" only last March 1.

The letter said only that he had received a "quite extraordinary" offer from private industry that would enable him to begin the kind of business career he had always wanted.

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