7 Nov 72

Nixon wins election, 60.83 per cent of the popular vote (count as of 9 Nov), winning all states except Massachusetts and District of Columbia. (NYT 9 Aug 74, gives figure as 60.7.)
Filed Nix Ad, 9 Nov 72

"The only defect in the President's remarkable political achievement was the relatively poor turnout. Gen. Eisenhower's victory in 1952, for example, which was accomplished on a rising tide of greatly increased voter participation, Mr. Nixon won in the smallest turnout percentagewise - in twenty-four years. The total vote was far smaller than the growth in population and the enfranchisement of 18-to-21 year-olds would have suggested." * - Letter to the editor points out that "The percentage of eligible voters who actually participated in the 1972 election is 55.35 per cent (Associated Press), the lowest participation since the Truman election of 1948. multiply 55.35 by Nixon's 61 per cent, we get 33.7 for Mr. Nixon's percentage of the eligible 1972 voters one-third."

*NYT 9 Nov 72, Editorial, filed Nix Ad NYT 14 Nov 72, Letter to the Editor, dated 9 Nov 72, filed Nix Ad.