Jack Anderson column:

Pepsi's Donald Kendall has had special entree to the White House during the Republican occupancy. He had the foresight in the 1960s to help up Richard Nixon in a lucrative law practice in New York City.

After Mr. Nixon became President, he returned the favor by appointing Kendall as the top American on the U.S.-U.S.S.R. Trade and Economic Council - a position Kendall used to introduce Pepsis to Russia.

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