

NEWS, JAN 2, 1975

Golda Meir Named

As 'Most Admired';

Betty Ford Second

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Golda Meir, former Premier of Israel, is the most admired woman of 1974, according to a Gallup poll released yesterday. Betty Ford, wife of President Ford, won second place in the poll, and Patricia Nixon, the former First Lady, came in third.

Mrs. Nixon was voted the most admired woman in a Good Housekeeping magazine poll of its readers that was released last month, just as she was in her last two years in the White House. In the Gallup poll, Mrs. Nixon has been among the top 10 for 11 years.

In the latest Gallup survey, 1,517 adults 18 years of age and older were interviewed on Dec. 19 in a sampling in 300 localities across the nation. The question asked was:

"What woman that you have heard or read about, living today in any part of the world, do you admire the most? What is your second choice?"

In addition to Mrs. Meir, Mrs. Ford and Mrs. Nixon, those named, in the order of popularity, were Rose Kennedy, Happy Rockefeller, Representative Shirley Chisholm and Prime Minister Indira Gandhi of India, who were tied for sixth place; Coretta King, Lady Bird Johnson, Jacqueline Kennedy Onassis and Mamie Eisenhower.

Mrs. Meir also won first place last year in the Gallup survey. Both Mrs. Ford and Mrs. Rockefeller were newcomers to the list this year.

In the survey, respondents were asked to give their choices without the aid of a list of names. The Gallup organization said that this procedure, while opening the field to a wide range of choices, tended to favor persons who had received wide news coverage.

The organization noted that many of the women named had had to deal with a serious or tragic situation in their lives.