

New Low in Gallup Poll

Nixon Popularity Drops

by George Gallup

The American public's approval of President Nixon's performance in office continues to plummet and now stands at his low point to date - 45 per cent.

This nationwide Gallup survey was conducted shortly after the President's televised April 30 speech dealing with Watergate. Generally, an overt action such as this, by a President, serves to boost his popularity rating. But in this case it fails to check a $3\frac{1}{2}$ -month decline in Mr. Nixon's popularity.

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... The percentage of those disapproving is up 17 per cent since late January to the present level of 42 per cent - the highest disapproval rate ever recorded for Mr. Nixon.