Notes on People NYTimes JAN 3 1 1974

Clawson Is Promoted

Kenneth W. Clawson, a reporter who left The Washington Post, two years ago to join the Nixon staff, was appointed by the President yesterday to be White House Director of Communications.

Although Mr. Clawson, who is 37 years old, will hold the title vacated last summer by Herbert G. Klein, a long-time Nixon associate, he will not in fact wield the power Mr. Klein did. Mr. Clawson will report to Ronald L. Liegler, the Presidential secretary, who used to report to Mr. Klein. Mr. Clawson's salary will be \$40,000 a year.

ary will be \$40,000 a year.

It will be his duty to communicate Mr. Nixon's ideas and policies to editors, publishers, and broadcast executives throughout the country.

We will also serve as "an He will also serve as "an idea man for the President," it was said.

It was said.

Until his appointment yesterday, Mr. Clawson had been deputy director of communications, in charge of the office that sets up press briefings with Federal officials and distributes White House documents.

A court in Geneva yester-day reduced the record \$2.5-million bail it had fixed for Bernard Cornfeld, the American financier, to \$1.65-million, but his lawyer, Dominique Poncet, said Mr. Cornfeld will have to remain in jail because "he just doesn't have that much money to put up." It was the fourth application for reduction of bail put up." It was the fourth application for reduction of bail sought by Mr. Cornfeld, who has been held in jail for the last eight months on charges of fraud arising from his management of Investors Overseas Services, the collapsed mutual-fund empire. had their

Carl Albert, the Speaker of the House, said he had met Rose Mary Woods, President Nixon's secretary, on the way to the podium and "she stepped on my foot and my whole speech disappeared."

Senator Henry M. Jackson, recently a critic of the oil companies, weighed in with a quip on his favorite target. "Now you may think you

"Now you may think you have troubles getting your gas tank filled. I want to report to you that my wife is

port to you that my wife is using an assumed name at our local Exxon station."

And Nelson Rockefeller, former Governor of New York, had this to say: "I like Washington. It's the only town where you can get a plumber over the weekend."

Queen Elizabeth II other members of the British royal family are on the road again. Thousands of cheeragain. Thousands of cheering people welcomed the Queen yesterday to Christchurch, New Zealand, where she will attend part of the Commonwealth Games. She was met by her husband, Prince Philip, who had arrived earlier to open the games, and their oldest son Prince Charles, who is naval duty in the Far Ear Traveling with the from London to Car the Cook Islands ar

the Cook Islands ar Christchurch were ter, Princess Anne husband, Capt. Before her tou Queen will addition to for, Austra Guinea.

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Kenneth W. Clawson

party as down about Watergate as some news reports would indicate." A spokesman for Mr. Reagan said that the tour of Vermont, New Hampshire, South Caroling and Virginia grossed abo \$250,000 for Republicar

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