



UPI Telephoto

LYN NOFZIGER

He said he's looking for a new candidate

### *Different Approaches*

## Reinecke Election Manager Is Out

Sacramento

Lieutenant Governor Ed Reinecke fired his campaign manager, Lyn Nofziger, yesterday, implying he was not competent to run a state-wide campaign for governor.

Nofziger conducted President Nixon's re-election campaign in California last year which was, of course, a resounding success.

Both exchanged polite letters, but it was determined that the events leading to Nofziger's departure resulted from an advisory committee meeting in Palm Springs last weekend.

In his letter of resignation (Nofziger said he would vote for Reinecke) the campaign manager said he was letting Reinecke out of a two-year contract, the amount of which neither would discuss.

Reinecke contended Nofziger wanted to run a primarily media campaign, while he wanted to get into a grass-roots, people-to-people campaign.

Nofziger entered politics after being national political

writer for the Copley chain of newspapers. He was press secretary to Governor Ronald Reagan during his first campaign for re-election and served him in the same capacity in office.

Later he became press assistant to Max Rafferty during the State Superintendent of Public Instruction's unsuccessful bid for U.S. senator congressional liaison, Cranston.

Nofziger then moved on to national politics and was a deputy to President Nixon for congressional liaison. Later he was deputy national chairman of the Republican party.

During 1972 he served as director of President Nixon's re-election campaign in California. Later he took on the Reinecke job.

Nofziger said he would look around for another campaign, but not one for governor, which could use him as a manager.

*Our Correspondent*