

From Jack Anderson column:

During last year's campaign, Republican officials tried to avoid mentioning President Nixon by name. The idea was to emphasize the office rather than the personality. So they simply said "The President" when referring to their candidate.

Now, however, the rules have changed for good Republicans. This is evident from a memo issued inside the Civil Aeronautics Board.

The memo, circulated by the Office of Information, notes that "White House spokesmen are now referring to President Nixon, rather than The President . . . accordingly, I recommend that you favorably consider doing the same."