

New Emphasis**Nixon Picks Aide
To Head FTC****Washington**

President Nixon yesterday nominated White House aide Lewis A. Engman as chairman of the Federal Trade Commission.

Appointment of the 37-year-old Grand Rapids, Mich., native is the first of a possible four new nominations for the FTC that Mr. Nixon can make this year.

Engman, if confirmed by the Senate, would serve the remainder of the term of Miles Kirkpatrick, who resigned last week. The term runs until Sept. 25, 1976.

Engman is expected to ease up on the FTC's more active role.

PROTECTION

Under Kirkpatrick, also appointed by Mr. Nixon, the agency had strengthened both its consumer protection and antitrust functions and built a reputation for vigorous law enforcement. In the process, it attracted considerable criticism from some business sectors.

Three of the other four members of the commission are expected to leave this year. The term of Everette MacIntyre, a 45-year career man, has been extended on a year-to-year basis because he is over 70. He is expected to retire.

The six-year term of Mary Gardiner Jones expires in September. She has been an agency gadfly, and according to administration insiders, Mr. Nixon is not expected to reappoint her.

FTC sources said David Dennison also is expected to leave before the end of the year. The fifth member is Paul Rand Dixon, whose term expires next year.

BACKGROUND

Engman has been assistant director of the President's domestic council staff for the past 19 months. Before that, he had been general counsel of the Office of Consumer Affairs in the



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LEWIS A. ENGMAN
An administration man

White House.

An official in Mr. Nixon's office of consumer affairs discounted reports that Engman would reverse the FTC consumer protection activity.

"He can't be classified as one of (Ralph) Nader's Raiders," the official said, "but he's on our side. What caught the eye of the White House in the first place was the job he did for us."

Lawrence G. Meyer, a long-time acquaintance of Engman's and until recently director of FTC's office of policy planning, agreed.

"He'll be more sensitive to administration positions and other agency prerogatives," Meyer said.

Engman is a 1957 graduate of the University of Michigan where he was elected to Phi Beta Kappa with high honors in economics. He attended the London School of Economics and received a law degree from Harvard in 1961.

He is a partner in Grand Rapids' most prestigious law firm and has told friends he wants to go back eventually to run for public office. He is married and the father of three children.

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