

WHITE HOUSE COOL
TO HEARD'S STUDY

Nixon Men, Disappointed
in Data on Campus
Unrest, Are Critical of
Schools

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San Clemente, July 30 —
The White House view of
the recent Heard report on
campus unrest is only now
becoming known, and it can
be summarized in one word:
disappointment.

The 40-page report was
written by Alexander Heard,
Vanderbilt University
chancellor, who served from
May 8 to June 30 as Presi-
dent Nixon's special adviser
on the academic community.
It was unveiled late one
afternoon last week with
little White House comment.

But on the basis of ex-
tensive talks with
Mr. Nixon's senior aides
here, it is clear that in
their minds the report fell
short of expectations as
both a philosophical exam-
ination of the causes of
student unrest and as a
practical guide to policy.

Their major objection,
they complain, is that
Mr. Heard tended to
attribute student unrest
to national policies,
particularly Vietnam,

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ticularly Vietnam, whereas in
their view the fault lies at
least in part with the students,
faculties and university ad-
ministrators and what one aide
called "the overwhelming sense
of self-righteousness in the
academic community."

Article Is Praised

At the Presidential compound
in San Clemente yesterday, for
example, one of Mr. Nixon's
top four advisers came up to
a reporter with an article that
he had clipped from yester-
day's Wall Street Journal. The
article, written by Douglas L.
Hallett, a senior at Yale and
present chairman of The Yale
Daily News, was headlined,
"Campus Unrest: Don't Blame
Mr. Nixon" and argued that
the responsibility lay with the
very same people "who have
been devoting so much energy
to blaming the President."

"This," the aide said, bran-
dishing the clipping, "is the
best thing written on the cam-
pus problem." The article has
since received widespread dis-
tribution among the Presi-
dent's staff.

None of the criticism is di-
rected at Mr. Heard person-
ally. He arranged many meet-
ings between the President and
university leaders, and all of
the meetings were described
here as "very helpful." Also,
his energies are widely ap-
preciated by Mr. Nixon and
his aides.

Yet the criticism persists in
many forms. As a practical
matter, for example, one aide
said that he and the President
had hoped the report would
yield concrete suggestions for
a "permanent mechanism" for
communicating with students.
But he said that Mr. Heard's
urgings to bring young people
into policymaking posts or
"improve two-way communica-
tions with the campuses" were
either too vague or impractical.

The same aide also acknowl-
edged that the White House
itself had not been able to
devise a "permanent mecha-
nism." Indeed, if private in-
terviews here this week are a
reliable guide, the appointment
of Robert H. Finch, counselor
to the President, as "White
House liaison" with the cam-
puses is the only initiative
likely to be undertaken, apart
from general efforts to make
sure that the President's point

of view is understood by stu-
dents as a small element of the
population whose responses are
"emotional," whose "commit-
ments are transitory" and who
tend to react to "rhetoric"
alone because "they are fright-
eningly ignorant of the prob-
lems the country faces and of
the efforts that have been made
to solve them."

President of All

"There are seven million stu-
dents in colleges and universi-
ties, about 4 per cent of the
population," one aide said. "The
President is President of 100
per cent of the people."

Nor do White House aides
accept Mr. Heard's implicit
characterization of students as
a relatively homogeneous group
pushed leftward by the Cambod-
ian incursion and the deaths
of four students at Kent State.

One official said that Mr.
Heard had tended to derive his
opinions from the "prestige"
universities, whereas a meeting
between Mr. Nixon and the
presidents of St. Louis Uni-
versity, East Texas State, Brig-
ham Young and other colleges
less well known than Eastern
schools had produced "quite a
different" view of campus atti-
tudes.

In all these comments, too,
there is an undercurrent of
frustration at what Mr. Nixon's
associates believe to be the stu-