20 WOY 1965

KENNEDY MEMORIALS

APN PRINT SUBSCRIBERS WILL BE MAILED ILLUSTRATIONS

EDITOR'S NOTE--THE SITES HAVE BEEN CHOSEN, THE MONEY HAS BEEN PLEDGED, SOON TWO GREAT CENTERS WILL RISE, ONE IN WASHINGTON, THE OTHER, IN BOSTON. ONE WILL BE DEDICATED TO CULTURE, THE OTHER TO GOVERNMENT, AND THEY WILL HONOR THE SAME UNUSUAL MAN--JOHN F. KENNEDY.

(ADVANCE) WASHINGTON, NOV. 20 (AP)-AFTER MUCH ARGUMENT OVER A LOCATION, CONSTRUCTION IS TO BEGIN NEXT MONTH ON THE JOHN F. KENNEDY CENTER FOR THE PERFORMING ARTS.

IT WILL BE THE ONLY MEMORIAL IN WASHINGTON, SO FAR PLANNED, TO THE LATE PRESIDENT. IT WILL GIVE WASHINGTON, FOR THE FIRST TIME, A FOCAL POINT FOR CULTURAL ACTIVITIES THAT WILL COMPARE WITH THOSE OF OTHER WORLD CAPITALS.

IN ONE BUILDING THERE WILL BE A 1,200-SEAT THEATER, A SMALLER STUDIO THEATER, A SYMPHONY HALL SEATING 2,750 AND ANOTHER HALL THAT WILL PRESENT OPERA, BALLET AND MUSICAL COMEDY.

THERE WASN'T MUCH TROUBLE WITH THE FINANCING. THE CENTER WILL COST \$46.5 MILLION, MAYBE MORE BY THE TIME IT IS FINISHED IN 1968.

THE FEDERAL GOVERNMENT, THOUGH A CONGRESSIONAL APPROPRIATION, CONTRIBUTED \$15.5 MILLION. THIS SUM WAS MATCHED BY MORE THAN 10,000 PUBLIC CONTRIBUTIONS RANGING FROM 5 CENTS TO THE \$5 MILLION GIVEN BY THE FORD FOUNDATION. ANOTHER \$15.5 MILLION IS TO COME AS A LOAN FROM THE U.S. TREASURY.

THERE HAS BEEN MUCH QUARRELING OVER THE SITE, NOW FIXED ALONG THE BANK OF THE POTOMAC RIVER NEAR THE LINCOLN MEMORIAL AND NOT FAR FROM THE BRIDGE THAT LEADS TO ARLINGTON NATIONAL CEMETERY WHERE PRESIDENT KENNEDY LIES BURIED.

A PRINCIPAL ARGUMENT AGAINST THE LOCATION WAS THAT IT WOULD BE, HARD TO GET TO. ANOTHER, ADVANCED BY NICHOLAS SATTERLEE, PRESIDENT OF THE AMERICAN INSTITUTE OF ARCHITECTS, WAS THAT THE CENTER WILL BE SO HUGE (MORE THAN TWICE AS LONG AS A FOOTBALL FIELD) THAT IT WILL SPOIL THE BEAUTY OF THE WATERFRONT.

£A161 (AGYS & RDO OUT)

HOWEVER, ROGER L. STEVENS, NEW YORKER WHO HEADS THE CENTER'S BOARD OF TRUSTEES, CONTENDED THAT THE SITE WILL BE MORE ACCESSIBLE AND MORE AESTHETIC THAN THE PROPOSED ALTERNATE--DOWNTOWN ON PENNSYLVANIA AVENUE.

THE IDEA FOR THE CENTER GOES BACK TO THE DWIGHT D. EISENHOWER ADMINISTRATION. IN 1958, CONGRESS AUTHORIZED THE CREATION OF A BOARD OF TRUSTEES. THE BOARD WAS DIRECTED TO PRESENT CLASSICAL AND CONTEMPORARY MUSIC, OPERA, DRAMA, DANCE AND POETRY, LECTURES AND OTHER PROGRAMS:

WHEN JOHN F. KENNEDY BECAME PRESIDENT IN 1961, HE AND MRS. KENNEDY PUSHED THE DRIVE FOR CREATION OF THE CENTER.

SOON AFTER KENNEDY WAS ASSASSINATED TWO YEARS AGO THE WHITE HOUSE, AT PRESIDENT JOHNSON'S DIRECTION, PROPOSED TO CONGRESS THAT THE CENTER--UNTIL THEN NAMED FOR NOBODY--BEAR KENNEDY'S NAME. CONGRESS AGREED.

A YEAR AGO AT THE GROUND BREAKING, PRESIDENT JOHNSON SAID THE CENTER COULD NEVER HAVE MOVED TOWARD REALITY WITHOUT KENNEDY'S HELP IN SEEING TO IT THAT THE MONEY WAS PROVIDED.

HE QUOTED KENNEDY AS SAYING: "I LOOK FORWARD TO AN AMERICA WHICH WILL STEADILY ENLARGE CULTURAL OPPORTUNITIES FOR ALL OUR CITIZENS."

FORMER PRESIDENT EISENHOWER COMMENTED AT THE TIME:

"THE MAGNIFICENT BUILDING WHICH WILL RISE HERE WILL SERVE AS A LASTING SYMBOL IN OUR NATION'S CAPITAL OF THE CONCEPTS OF MIND AND SPIRIT WHICH HAVE MADE OUR COUNTRY GREAT."

THE BUILDING WAS DESIGNED BY EDWARD DURELL STONE, WHO DESCRIBES ITS SITE AS "ONE OF THE MOST EXCITING AND GLORIOUS SETTINGS FOR A PUBLIC BUILDING IN THE WORLD."

£A162 (AGYS & RDO OUT)

WHITE MARBLE WILL FACE THE ENTIRE BUILDING, WHICH WILL BE SURROUNDED BY A SERIES OF STEEL COLUMNS ENCASED IN BRONZE WITH A GOLD FINISH.

THE MARBLE FOR THE BUILDING WILL BE A GIFT FROM ITALY. SOME OF THE INTERIOR FITTINGS, TOO, WILL BE GIFTS FROM ABROAD. DENMARK IS GIVING FURNITURE. FROM NORWAY WILL COME A DOZEN CRYSTAL CHANDELIERS AND FROM JAPAN WILL COME SILK FABRIC, FOR THE CURTAIN IN THE OPERA. HALL. THE BRONZE ENTRANCE DOORS, HANDCRAFTED, WILL BE A GIFT FROM WEST GERMANY.

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(ADVANCE) CAMBRIDGE, MASS., NOV. 20. (AP)-THE MEMORIAL TO JOHN F. KENNEDY IN HIS NATIVE STATE WILL ATTEMPT TO SAY FOR HISTORY WHAT HE WAS AND FOR WHAT HIS ADMINISTRATION TRIED TO DO.

"THAT'S ALOT, " SAYS A SPOKESMAN FOR THE COMMITTEE COORDINATING PLANS FOR THE MEMORIAL. IT'S GOT TO BE THE VERY BEST OF EVERYTHING."

THE SPOKESMAN ADDED.

THE COMMITTEE HAS A COMPLETION DATE OF 1970. THE PROPOSED SITE IS THE BANKS OF THE CHARLES RIVER IN CAMBRIDGE, A SUBURB OFBOSTON.

THE KENNEDY MEMORIAL WILL BE A 12-ACRE, MULTIMILLION DOLLAR COMPLEX OF BUILDINGS HOUSING A MUSEUM, LIBRARY, ARCHIES AND A POLITICAL INSTITUTE.

. THE SITE NEAR HARVARD UNIVERSITY IS VALUED AT ABOUT \$6 MILLION. IT WILL BE A GIFT FROM THE STATE.

THE \$10 MILLION FOR THE BUILDINGS, PLUS AN ADDITIONAL \$10 MILLION TO ENDOW THE POLITICAL INSTITUTE, HAVE BEEN RAISED BY GIFTS AND BY BENEFITS HELD THROUGHOUT THE WORLD.

THE MEMORIAL SHOULD BE A "LIVING CENTER OF STUDY FOR YOUNG PEOPLE AND FOR SCHOLARS FROM ALL OVER THE WORLD, " SAID MRS. JOHN F. KENNEDY.

THE POLITICAL INSTITUTE IS TO BE THE HEART OF THE MORIAL AND ITS MAIN SOURCE OF VITALITY AND PURPOSE, AS SEEN BY THE KNNEDY FAMILY.

£A163 .

DR. RICHARD E. NEUSTADT OF HARVARD, A POLITICAL SCIENTIST, IS
TO BE DIRECTOR OF THE INSTITUTE, WHICH WILL BE OPERATED IN CONJUNCTION
WITH HARVARD'S GRADUATE SCHOOL OF PUBLIC ADMINISTRATION.

"WE DON'T AT THIS POINT KNOW WHAT'S TO BE DONE," DR. NEUSTADT SAID.
"THE INSTITUTE IS SOMETHING NEW. THERE ARE NO GUIDELINES.
BUT WE WANT TO USE IT TO STRESS THAT ASPECT OF PUBLIC SERVICE NOT

TIED TO CIVIL SERVICE. THAT ASPECT THAT IS IN THE AREA OF HAZARDOUS DUTY--EITHER IN APPOINTIVE OFFICE OR ELECTIVE OFFICE.

HE SAID HE HOPES TO BEGIN SOME OF THE INSTITUTE'S PROGRAM WITHIN A YEAR.

"WE HAVE A LOT OF EXPERIMENTING TO DO," HE SAID. "THE IDEA
IS TO GET READY SO WHEN WE HAVE THE BUILDINGS WE WILL HAVE A PROGRAM."
THE BUILDINGS ARE TO BE DESIGNED BY I.M. PEI OF NEW YORK, A
CHINESE-BORN ARCHITECT WHO WAS CHOSEN FOR THE JOB BY THE KENNEDY
FAMILY.

.WILLIAM T. CHAFEE, PEI'S COORDINATOR FOR THE KENNEDY PROJECT, SAID A MASTER PLAN FOR THE MEMORIAL WILL BE READY IN ABOUT SIX MONTHS.

ONCE WE HAVE THAT, ** HE SAID, **WE CAN BEGIN PLANNING EACH BUILDING. RIGHT NOW WE HAVE NO PLANS AT ALL, AND I CAN'T REALLY TELL YOU IN WHAT DIRECTION WE ARE MOVING.

CHAFEE SAID THE MEMORIAL WILL CONSIST OF AT LEAST THREE BUILDINGS
PLUS A PARKING GARAGE FOR 1,000 CARS. "BUT THAT COULD BE UNDERGROUND,"
HE SAID.

£A164

THE SITE, NOW A CITY TRANSIT REPAIR YARD, IS EXPECTED TO BE READY FOR CONSTRUCTION IN 1967. CONSTRUCTION WILL TAKE ABOUT THREE YEARS.

ONCE IT IS OPENED, THE MEMORIAL IS EXPECTED TO ATTRACT
ABOUT 2,000 PEOPLE EACH DAY. THE MUSEUM SECTION WILL HOUSE
PHOTOGRAPHS AND MANY OF KENNEDY'S PERSONAL PAPERS, AND A REPLICA
OF HIS WHITE HOUSE OFFICE. THERE ALSO WILL BE A THEATER FOR SHOWING
FILMS OF SUCH ASPECTS OF THE KENNEDY ADMINISTRATION AS THE CUBAN MISSILE
CRISIS.

THE LIBRARY AND ARCHIVES SECTION WILL HOUSE THE KENNEDY PRESIDENTIAL PAPERS PLUS A MAJOR INNOVATION IN THE PRESERVATION OF HISTORY--A FILE OF ORAL HISTORY ON A TAPE RECORDER.

SOON AFTER HIS DEATH, SOME 500 PERSONS WHO KNEW KENNEDY AT VARIOUS TIMES DURING HIS LIFE--THE GREAT AND THE SMALL--WERE ASKED TO RECORD THEIR REMEMBRANCES. THIS PROJECT IS NOW A LITTLE MORE THAN HALF FINISHED. IT IS BEING CONDUCTED BY THE NATIONAL ARCHIVES WHICH ALLOWS EACH RECORDER TO SET THE DATE WHEN HIS TAPE MAY BE RELEASED TO HISTORIANNS AND THE PUBLIC.

END ADVANCE FOR AMS SUNDAY, NOV.21..SENT NOV.6
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