A Kennedy Plaza Planned by Dallas On Full City Block

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Dallas has earmarked a full city block and gathered more than \$225,000 in its move to erect a memorial to President Kennedy, assassinated here last Nov. 22 as he rode in a motorcade.

The block, within earshot of the shooting site, will be cleared of several small, unsightly buildings and converted to the John F. Kennedy Plaza, an area of greenery around what Mrs. Kennedy has asked to be a "modest and dignified" marker.

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Part of the \$225,000 will go for establishing the plaza and monument. The remainder will be given the Kennedy Library in Boston. The library is expected to open in three years.

Dallas leaders turned their attention to establishing a memorial less than a week after Mr. Kennedy died. The Dallas Citizens' John F. Kennedy Memorial Committee was formed at that time.

The campaign brought contributions from thousands of school children and citizens and more than 500 businesses.

"The response has been very impressive, as we knew it would be," said W. Dawson Sterling, an insurance executive who heads the memorial committee.