



TED KENNEDY

GENE MCCARTHY

JOHN LINDSAY

MRS. M. L. KING

MRS. E. KENNEDY

MRS. R. KENNEDY

The radicals and activists didn't hold much appeal as heroes

The College Poll

Ted Kennedy, Mrs. King Most Admired by Students

GREENWICH (Conn.) — Senator Edward Kennedy and Mrs. Martin Luther King are the most admired living American man and woman among the nation's college students, according to a College Poll taken over a week ago.

- (1) Edward Kennedy
- (2) Eugene McCarthy
- (3) John Lindsay
- (4) Bob Hope
- (5) Richard Nixon
- (6) Everett Dirksen
- (7) Lyndon Johnson
- (8) Hubert Humphrey
- (9) Dr. S. I. Hayakawa
- (10) Arnold Palmer

Other names mentioned were Bill Cosby, Norman Vincent Peale, Spiro Agnew, Averill Harriman, Vince Lombardi, Harry Truman, J. Edgar Hoover, Bing Crosby, Jacob Javits, Earl Warren, Nelson Rockefeller, Andy Williams and Bill Graham.

The students also voted Mrs. Martin Luther King the most admired by a large margin. The list of the ten leading living American women:

- (1) Mrs. Martin Luther King

- (2) Mrs. Ethel Kennedy
- (3) Mrs. Rose Kennedy
- (4) Dr. Margaret Mead
- (5) Mrs. Aristotle Onassis
- (6) Mrs. Richard Nixon
- (7) Mrs. Dwight Eisenhower
- (8) Dr. Joyce Brothers
- (9) Mrs. Lyndon Johnson
- (10) Mrs. Hubert Humphrey

Also mentioned were Katharine Hepburn, Dinah Shore, Joan Baez, Helen Hayes, Mary Wells, Mrs. Edward Kennedy, Audrey Hepburn, Diahann Carroll, Kate Smith and Mrs. Nelson Rockefeller.

In Senator Edward Kennedy, students have not only a personal liking for the Massachusetts legislator; but admire him as an impressive symbol of youthful vigor and promise. Students referred to his "courage" and "determination."

While previous polls show most students would not vote for Gene McCarthy for President, the Senator projects a strong image as a man who has high personal integrity.

The inclusion of Bob Hope appears to be based on the comedian's service tours.

Students referred continuously to "He gave up his vacations and Christmases to be with the servicemen."

The preference for Mrs. Martin Luther King follows the high regard students had for her late husband.

The strong impact of the Kennedy name is evident from the ratings given to Mrs. Rose Kennedy, mother of the late President and her two daughters-in-law, Mrs. Ethel Kennedy and Mrs. Jackie Onassis.

It is interesting to note Mrs. Edward Kennedy does not rate high. College students do not appear to identify the Senator's wife with the Kennedy Clan. The marriage of Mrs. Jackie Kennedy to Onassis did little to tarnish her image with the college generation.

The poll clearly reveals that to most students, the radicals and activists left do not hold much appeal as heroes.

NEXT WEEK — Should we limit our space program?

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