

Ford's Rating Slips 3 Points To 41 Pct.

DEC 11 1975

PRINCETON, N.J.—In a survey conducted following his Nov. 2 Cabinet shakeup but prior to his recent trip to China, President Ford's popularity rating slipped to 41 per cent approval, the lowest since May.

Those who approved of his job performance in the survey were outweighed by those who disapproved (46 per cent). In the previous (early November) survey, equal proportions (44 per cent) approved and disapproved.

The President's current rating is only four percentage points above his low point since taking office—37 per cent, recorded in April and January of the current year.

Mr. Ford's popularity rating is 41 per cent; the average in current year is 43 per cent; the average since taking office is 46 per cent; the high while in office (recorded August, 1974) is 71 per cent, and the low while in office (recorded January, April) is 37 per cent.