

# Poll Shows Drop in Ford's Popularity

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In a survey conducted after his cabinet shakeup but before his recent trip to China, President Ford's popularity rating slipped to 41 per cent approval, the lowest point since May.

those who approved of his job performance in the survey were outweighed by those who disapproved (46 per cent). In the previous (early November) survey, equal proportions (44 per cent) approved and disapproved.

The President's current rating is only four points above his low point since taking office — 37 per cent, recorded in April and January of the current year.

Following is the question asked to determine presidential popularity:

"Do you approve or disapprove of the way Gerald Ford is handling his job as president?"

	Approve %	Disapprove %	No Opinion %
Nov. 21-24	41	46	13
Nov. 1-3	44	44	12
Oct. 17-20	47	40	13
Oct. 3-6	47	37	16
Sept. 5-8, 12-15	47	36	17
Aug. 15-18	46	37	17
Aug. 1-4	45	37	18
June 27-30	52	33	15
May 30-June 2	51	33	16
May 2-5	40	43	17

Ford Popularity (per cent who approve)	
Current	41%
Average in current year	43
Average since taking office	46
High while in office (recorded August, 1974)	71
Low while in office (recorded January, April, 1975)	37

	OTHER PRESIDENTS		
	HIGH %	LOW %	AVERAGE %
Nixon	68	24	48
Johnson	80	35	54
Kennedy	83	57	70
Eisenhower	79	49	66
Truman	87	23	47
Roosevelt	84	54	68

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