

Ford Names New Fund-Raising Chief

Washington

Robert Mospbacher, a Houston businessman, was named yesterday to head fund-raising operations for President Ford's 1976 White House campaign.

He succeeds David Packard, who resigned the post six weeks ago amid reports of friction with Howard H. Callaway, the campaign chairman.

Packard was named honorary chairman of the finance committee, and Detroit financier Max Fisher was appointed co-chairman and chairman of the finance executive committee.



AP Wirephoto
ROBERT MOSBACHER
Houston businessman

Mr. Ford's campaign committee announced the appointment of Mospbacher as finance chairman and issued a statement in which the President called him "a competent and dynamic leader who will be able to attract financial support from hundreds of thousands of Americans."

Mospbacher, 48, has oil and gas, real estate and ranching interests. He will spend full time in the Ford finance job.

He has been a member of the Republican National Finance Committee.

Mospbacher, a native of New York, is married and the father of six children. His brother, Emil (Bus) Mospbacher, is a former chief of protocol.

So far, the Ford committee has raised about \$1.25 million, and has spent just under \$1 million.

Mospbacher said he will seek to create "a broad base of support for the President," appealing to small donors as well as people who can give the \$1000 limit.

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