

WXPost
The Harris Survey AUG 18 1975

Ford Positive Rating Reverses in 12 Months

By Louis Harris

Despite his recent trip to Helsinki and to eastern Europe, President Ford's overall rating has slipped to 60 to 38 per cent negative in August, down from the 56 to 41 per cent negative he received in July.

This latest reading marks a sharp decline for the President from his 1975 high of 50-49 per cent positive achieved last May after Mr. Ford ordered U.S. forces to free the merchant ship Mayaguez, from its Cambodian captors.

These results are significant for they indicate that, after a

year in office, Mr. Ford's overall rating has completely turned around from an initial 67 to 20 per cent positive standing.

Between Aug. 5-9, the Harris Survey asked a cross-section of 1,403 adults nationwide:

*How would you rate the job President Ford is doing—
 excellent, pretty good, only fair or poor?*

	Positive	Negative	Not Sure
August, 1975	38%	60%	2%
July	41	56	3
May	50	49	1
April	40	57	3
March	37	60	3
January	36	60	4
December, 1974	45	52	2
November	48	52	5
October	45	49	6
September	67	20	13