

NYTimes FORD AD
**NIXON, FORD VIEWED
IN POLL AS OPPOSITES**

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A survey of 1,543 American households indicates that the public's view of President Ford is nearly opposite its opinion of former President Richard M. Nixon, the Harris Poll reported Thursday.

Seventy-seven per cent of those polled, according to United Press International, said they believe that Mr. Ford is a "man of high integrity. And a majority of 59 to 21 per cent considers him "not very experienced in foreign affairs, "his weak point."

At the end of Mr. Nixon's tenure as President, a Harris Poll found a 53 to 35 per cent majority that doubted his integrity, while 62 per cent praised the way he conducted foreign policy.

In another area, 39 per cent of those polled said they now feel that Mr. Ford will become "a strong and decisive President," as opposed to 70 per cent who said that last September.

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