

Press Operations in White House Revised, With Politics Ruled Out

Special to The New York Times

WASHINGTON, Aug. 16—The White House announced today a major reorganization of its press operations, including the appointment of John W. Hushen as deputy press secretary.

The Office of Communications, established in 1969 by Mr. Nixon as a separate and political arm of the White House, will be put under control of the press secretary.

Kenneth Clawson, director of the Office of Communications under Mr. Nixon, will return to "the field of journalism." He formerly was a reporter for The Washington Post.

In announcing these and other changes, J. F. terHorst, the press secretary, emphasized that the press office would be "a professional operation, not a political one." He said that it would not use "a Madison Avenue P. R. approach."

Press operations under Mr. Nixon were often criticized on grounds that a public relations approach was used. Ronald L. Ziegler, Mr. Nixon's press secretary, was a former public relations man, without newspaper experience.

Mr. terHorst said that the

Office of Communications, now under his control would continue to distribute Presidential speeches and documents to editors throughout the country but that this would be for informational, not political, purposes.

Herbert G. Klein, a longtime friend of Mr. Nixon, was the first director of the Office of Communications. Later, the office was taken over by Charles W. Colson, now serving a prison term for his role in the Watergate affair.

Mr. Colson assumed control of the office last year and, in recent months, started having what he called "cocktails with Clawson" sessions in which Administration officials met with selected news people to discuss policies.

Mr. Hushen, 39, the new deputy press secretary, is a former reporter for The Detroit News. He has served four years as public information director at the Justice Department and special assistant to the Attorney General.

Mr. terHorst also announced the appointments of Paul Miltich and James Hollard as assistant press secretaries. Also named to the staff were John W. Roberts, John Carlson, Tom Decair and Andrew T. Falkiewicz.