





## Find out how they were found out— in Playboy.

They were the President's men; hard-working, loyal, self-righteous, all-powerful—until two young reporters began to investigate what the White House called a "third-rate burglary."

Carl Bernstein and Bob Woodward were the *Washington Post* reporters who originally covered that third-rate burglary and uncovered one of the most sensational scandals in American history.

Now they've written a dynamite story revealing how they did it.

*All the President's Men* is a riveting chronicle of investigative journalism. And even to a Watergate-weary world, its disclosures are so jarring, its narrative so gripping that the forthcoming book is already being heralded as *the* publishing event of the year.

PLAYBOY will be presenting *All the President's Men* in two excerpts beginning with our May issue.

now on the newsstands, and continuing in June.

*All the President's Men* is but another example of the topical and compelling features that draw twenty million readers to our pages every month.

And keep them involved with us for nearly two hours per issue\* (that's longer than *Time*, *Newsweek* and *Sports Illustrated* combined).

Indeed, the degree of audience involvement evoked by PLAYBOY's beautiful blend of fact, fiction, excitement and entertainment—coupled with our unequalled coverage of the young male market—continues to provide advertisers with a selling environment unmatched by any other medium.

PLAYBOY. In a class by itself.



\*Source: 1973 Simmons. ©1974, Playboy