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He also ran a do-nothing campaign. While Stenvig kept a relaxed schedule and ducked the issues, Hofstede put in 18 hours a day beginning at factory gates in the morning and ending up at ethnic clubs in the evening. Though he has a monotone delivery and only the faintest touch of charisma, he was admired for his earnestness. His volunteers also managed to leaflet every household in the city at least twice.

Oddly enough, Hofstede managed to bring Watergate into the campaign, even though Stenvig's administration has not been touched by scandal. He compared Stenvig's style of campaigning to Nixon's. Both, said Hofstede, stayed holed up in their offices, both refused to debate, both would not disclose their campaign contributors—not that, in Stenvig's case, his campaign costs amounted to much. Toward the end of the race, polls showed that the voters had caught on to the comparisons.

PERSONALITIES

Haldeman Homecoming

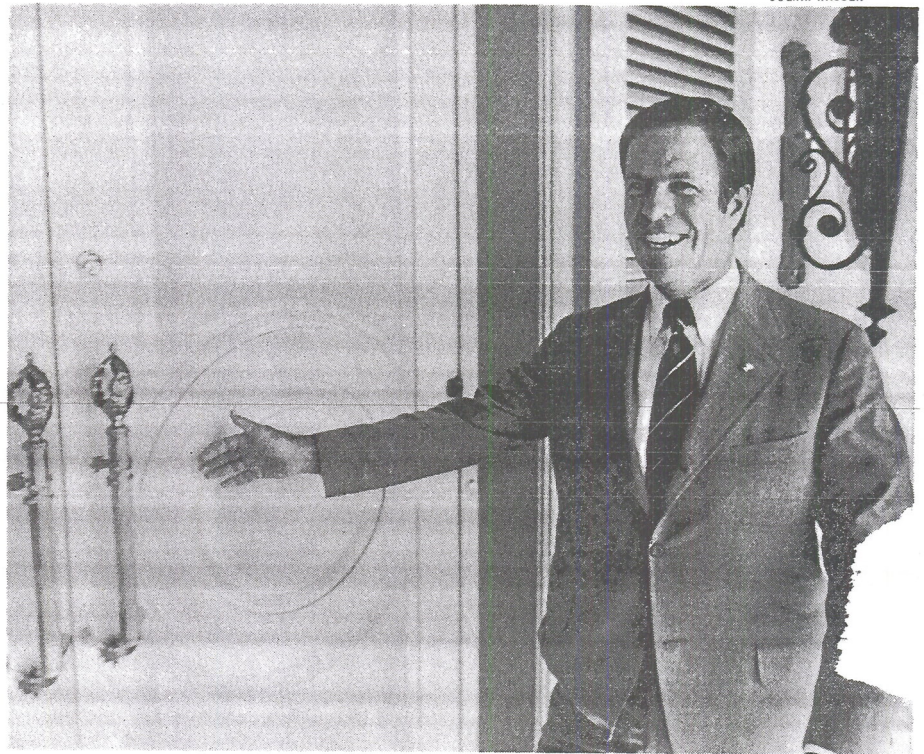
It was billed as a welcome-home luncheon for former White House Chief of Staff H.R. ("Bob") Haldeman. But when reporters approached some of the 70 guests invited to the all-male Los Angeles gathering, they blanched as if they had been caught attending a Mafia testimonial. Snapped Los Angeles Times Mirror Co. Board Chairman Franklin Murphy when asked to identify himself: "That's really irrelevant."

The host, Los Angeles Investor Z. Wayne Griffin, was not quite so diffident. "I've known Bob since he was four years old," said Griffin, "and as an old Haldeman aficionado, I simply wanted to welcome home a favorite son. The public doesn't realize how much

it's getting pretty thin on top") and the number of flights he has been forced to make to Washington on Watergate matters: "It seems I'm involved in a new Government recreational program to keep the unemployed occupied."

But Haldeman, who drew warm applause during his half-hour talk to the group, remained serious most of the time. He confessed that he is involved in no fewer than five private lawsuits arising out of Watergate and related activities. Yet he persisted in his firm defense of his old boss: "I have supported the President's position on disclosure of privileged material. But I have no doubt that when and if the tapes are made public, President Nixon and I will be fully exonerated." As for himself, Haldeman pledged that, "I'm very anxious to tell all I know, at the right time, to the proper authorities." Did he have any doubts

JULIAN WASSER



HALDEMAN ARRIVING FOR LUNCH IN HIS HONOR AT PERINO'S IN LOS ANGELES
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Haldeman's mood was decidedly up. He quipped about his new long hairstyle ("I gave up the crew cut because

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Haldeman and his wife Jo moved this summer into a \$140,000 four-bedroom house in the exclusive Hancock Park section of Los Angeles. Being unemployed works no great hardship, since he has inherited wealth. "Money," says an old family friend, "is not among Bob's worries these days." From all outward appearances, neither is Watergate. Said one guest: "What was missing was any indication from Bob that he might have made a few mistakes in all of this. Instead, it was just a reiteration of his story—with a little reference to having put too much trust in other people."

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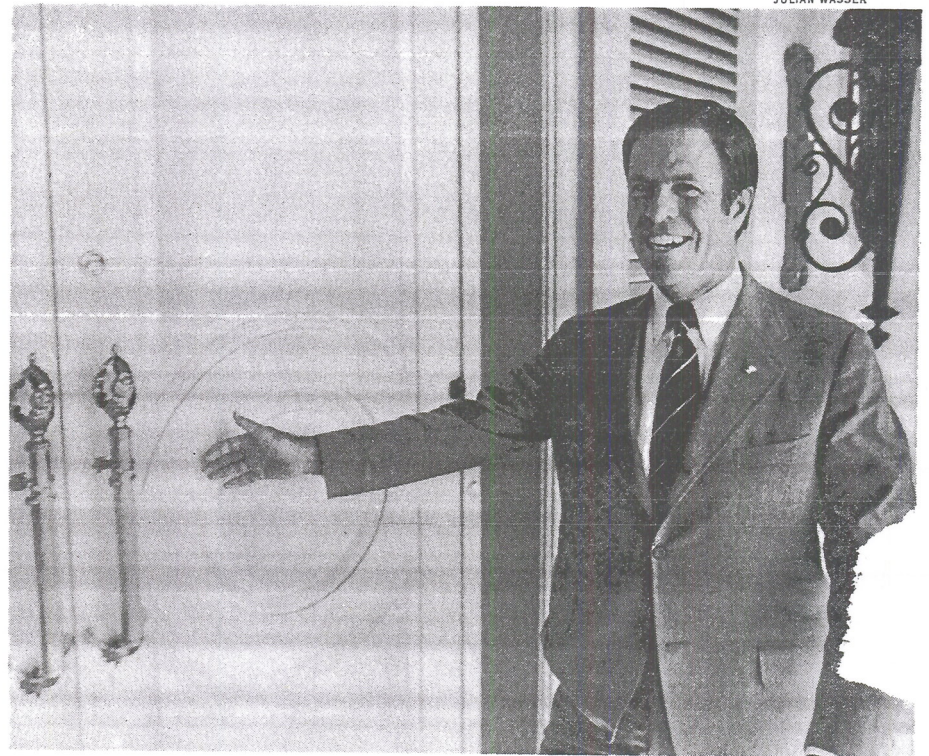
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