

What Makes *Book* *World* Sam Dash? 7-28-74

By JOYCE L. LIG

SAM DASH has signed a \$100,000 contract with Macmillan to write about his experiences as chief counsel of the Senate Select Watergate Committee. It will be the first book for Gerald Gross's new imprint in conjunction with Macmillan. Gross has been a senior vice president at Macmillan since 1966 and head of the general books division. When Aaron Asher was named Macmillan's new editor-in-chief, the company announced Gross's plans to publish his own list.

BRIT HUME is assigning himself The Washington Post as the subject for a book that he's about to write for Dutton. Hume, a first-rate investigative reporter and former associate of Jack Anderson, is expected to do a thorough behind-the-scenes story on the Post, sans hatchet.