Name on Pro-Nixon Ad 'Error,' Professor Says

7/3/73 By John Hanrahan Washington Post Staff Writer

A Kentucky professor whose up no other persons who said name appeared last October in their names had been used a full-page newspaper ad en- without their permission. Sedorsing President Nixon's can- veral of the signers have held, didacy for re-election says he or have since been appointed never authorized the use of to, posts in the Nixon adminishis name for the ad and, in tration. fact, supported Sen. George | Nixon re-election committee McGovern (D-S.D.) for the sources said that the idea for presidency.

had caused him some embarrassment.

Times, and was identified as and intellectuals supported being paid for by the Finance only McGovern, sources said. Committee to Re-elect the President. It contained the plained to the Times after the names of 45 professors under ad appeared, but that the man a heading that said they were who handled the complaint voting for President Nixon and were urging "our fellow citizens to do the same."

other names on the ad turned matter.

the ad had originated in the Guy Davenport, professor of White House, and not with the English and classics at the November Group, the cam-University of Kentucky in paign unit which handled the Lexington, said in a recent tel- Nixon advertising and media ephone interview that the use campaign. Sources said the of his name was "probably a use of Davenport's name was clerical error," but that the ad a mistake and was not done deliberately. The ad was designed to counter a similar ad run by the McGovern cam-The ad in question appeared paign and also to counteract Oct. 5 in The New York the impression that academics

died shortly thereafter and no correction was run. Davenport said he recently contacted the A spot check of some of the Times again to look into the