HURON (Ohio) — (AP) — Faced again with opposition from his party's governors, Democratic national chairman Robert S. Strauss has given up on a proposal for Democratic action in the Watergate case.

This latest rejection came at a two-day meeting of Democratic governors in this Lake Erie resort. Strauss had proposed buying 15 minutes of network time to broadcast a 'nonpartisan' pledge to get to the bottom of the Watergate affair.

The governors were unanimous in opposing the idea, Gov. Dale Bumpers of Arkansas, their chairman, told reporters yesterday. Earlier in the day, Strauss indicated at a news conference that he was backing off from the idea after talking to a number of Democratic governors.

Gov. Jimmy Carter of Georgia, whom Strauss appointed to head an unprecedented Democratic National Committee campaign effort in 1974, was one of the chief voices at the governors' conference against partisan exploitation of Watergate. He said he thought little of Strauss' idea.