

Small Donors Gave McGovern a Third Of Campaign Fund

By Morton Mintz
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Sen. George McGovern's leading fund-raising committee has raised almost one-third of its funds from contributors of \$100 or less.

This was shown yesterday by an analysis of reports filed by McGovern for President, Inc., for the period covering his nomination in July through Oct. 26, the closing day for the final pre-election reports.

The reports show that since June 28 small contributors have given \$10.6 million compared with \$3.9 million for donors of more than \$100, including a relative few who gave in six figures.

Since President Nixon was nominated in August his top six national committees have raised \$4.2 million in contributions of \$100 or less, \$500,000 more than was collected in gifts exceeding \$100.

The picture changes sharply if the starting date for tabulation is not mid-August but April 7, the effective date of the election-financing disclosure law. During the almost seven months since then the Nixon units got \$6.5 million from small donors compared with \$10.7 million from large ones, according to an unofficial tally.

In other campaign-financing developments:

- Edward J. Daly of Oakland, Calif., who gave \$98,000 to Mr. Nixon's campaign in recent months, turned up as a \$2,000 contributor to the Alameda County Citizens for McGovern. Daly, who gave \$51,000 to Sen. Hubert Humphrey's bid for the Democratic presidential nomination, is chairman of a charter airline, World Airways.

- The Committee on Political Education of the AFL-CIO Communications Workers of America has forgiven a \$90,000 debt owned it by McGovern for President, Inc.; other unions have done the same, and the United Automobile Workers was reported to be considering whether to make a contribution out of the \$160,000 owed its political arms.

- Albrecht Saalfield of

Cleveland, whose \$30,000 gift to McGovern before Feb. 1 was the largest the Democrat had received after announcing his candidacy in January, 1971, is listed in new reports for \$42,000 more (although Marian Pearlman the McGovern committee treasurer, said the actual figure will be \$50,000). Saalfield is headmaster of the University School; his wife is a banker's daughter.

Henry L. Kimelman, McGovern's national finance chairman, said in a phone interview that the McGovern campaign will have raised \$26 million (\$17 million more than Humphrey raised in 1968), that 80 per cent of the money will have come from contributors of less than \$100 each, and that such support from voters of modest means is "unprecedented" in American presidential politics.

Kimelman also said the McGovern campaign will be out of debt by Nov. 15. But this will be made possible, in loans to individuals who have part, by repayment of large agreed to make contributions in sums equal to their indebtedness, Kimelman said.

Partly because of uncertainty as to whether some of McGovern's principal lenders finally will emerge as contributors, close comparisons between the financing of his campaign and of the President's is difficult.

As of now, the leading outright McGovern contributor is Stewart R. Mott, heir to a General Motors fortune. He has said his gifts will come to \$400,000 but includes various expenses in that total; Kimelman said it will prove out at about \$375,000, of which \$150,000 was given after the Democratic National Convention. Mott was also owed \$152,500 in loans as of Oct. 26. Legally, loans are classified as contributions.

President Nixon's top contributor, W. Clement Stone, the Chicago insurance executive, was disclosed only last Thursday to have given \$1 million before the disclosure law took effect in April.